



Arizona State University (Downtown Phoenix)

Public Service and Public Policy (Business), BS

Study details

Course type: Bachelor's degree

Degree: Public Service and Public Policy (Business), BS PPPAFBUBS

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 35 430 USD

Reg. fee : 85 USD

Scholarship :

Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

Provide evidence of English language proficiency (TOEFL 61)

Accommodation

Provided by partner agencies

Additional information

Program description

The School of Public Affairs offers a concentration in business as part of the BS in public service and public policy.

This concentration establishes the links among the corporate world and the public sector by blending public policy and business strategy. Students are empowered with a robust skill set essential for leadership roles in today's global landscape. They master economic principles, strategic decision-making and advanced policy analysis by engaging in practical applications while navigating policy formulation, implementation and evaluation in governmental agencies.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees.

Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Emergency Management and Homeland Security (Biosecurity and Threat Management), MA
- Emergency Management and Homeland Security (Community Resilience), MA
- Emergency Management and Homeland Security (Cybersecurity Policy and Management), MA
- Emergency Management and Homeland Security (Emergency Management), MA
- Emergency Management and Homeland Security (Homeland Security), MA
- Emergency Management and Homeland Security, MA
- Global Management, MGM
- Program Evaluation and Data Analytics, MS
- Public Administration (Emergency Management), MPA
- Public Administration (Nonprofit Administration), MPA
- Public Administration (Public Finance), MPA

- Public Administration (Urban Management), MPA
- Public Administration, MPA
- Public Policy (Environmental Policy), MPP
- Public Policy (Science and Technology Policy), MPP
- Public Policy, MPP

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

Global opportunities

Global experience

Students seeking in-depth knowledge of the public sector related to agencies that conduct business in various capacities can benefit from studying abroad. Many programs focus on topics such as urban sustainability, challenges to a country's economy and governmental issues so students can see the concepts they have learned through a distinct cultural lens.

Career opportunities

This bachelor's degree program in public service and public policy is preparation for entry- and midlevel supervisory and managerial positions in city, county, state and federal agencies. Graduates are prepared for work in nonprofit organizations and in the private sector at the interface of public affairs and private enterprise. They have the skills to be entrepreneurs in any sector, with career opportunities ranging from small towns to Fortune 500 companies. For those who already have work experience, the degree provides further opportunity for promotion.

This business concentration prepares those with an interest in policy to focus on business issues and their policy implications.