



Hult International Business School (San Francisco) Business Analytics

Study details

Course type: Master's degree

Degree: Master's in Business Analytics (MBAN)

Study mode: Full time

Duration: 12 Month

Cost of study

Cost : 58 500 USD

Reg. fee : 95 USD

Scholarship :

Insurance : N/A USD

Intake/s

Sep/Aug

Requirements

Entry requirements

- Bachelor's degree or equivalent
- Bachelor's degree in a business related field OR any bachelor's degree or equivalent + one year of relevant work experience (Marketing, Finance, Analytics tracks)
- Less than three years' work experience
- Proficiency in English (TOEFL/IELTS/PTE/DTE)
- Successful application process

Accommodation

Perks & facilities

- Floor-to-ceiling windows that let in the California sunshine
- 6 lecture theatres and immersive classrooms
- Open fourth-floor space for events and gatherings
- Short walk to downtown
- Secure bike parking available for students

Speciality

There are no tracks available

Additional information

Learn business analytics by doing it

Develop the skills to become a data-driven business leader in a complex global environment. Dive into the world of data analysis, forecasting, prescription, and optimization while you work in parallel to hone your collaboration and communication skills as well as gaining critical business knowledge to maximize your impact. Work in cross-cultural teams and gain a global perspective as you tackle real-world business challenges that are integrated into your entire program.

Program building blocks

Gain the foundational business skills needed in any marketing career with a practical, challenge-based approach that enables intensive skills development and continuous practical application.

Whether you have a clear career target or want to try different paths, your electives give you flexibility to increase your knowledge across a range of business subjects.