



## Arizona State University (Downtown Phoenix)

### Sports Journalism, BA

#### Study details

**Course type:** Bachelor's degree

**Degree:** Sports Journalism, BA CSSPJBA

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 35 430 USD

**Reg. fee :** 85 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

##### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

##### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

## **Additional requirements:**

English proficiency requirements for international student admission:

- TOEFL iBT: minimum score of 100 (internet-based test, taken in a testing center) **or**
- IELTS: minimum score of 7.0 **or**
- Pearson Test of English: minimum score of 73 **or**
- Duolingo English test: minimum score of 120 **or**
- Cambridge English exam: minimum score of 185

## **Accommodation**

Provided by partner agencies

## **Speciality**

### **Transfer admission requirements:**

Transfer students with 12 or more transfer credit hours after high school graduation are required to have a cumulative transfer GPA of 3.00 or higher and no English competency deficiencies. Transfer students should contact the school for additional steps after admission to ASU.

Transfer students with 24 or more transferable credit hours after high school graduation are required to have a cumulative transfer GPA of 3.00 or higher. Transfer students should contact the school for additional steps after admission to ASU.

## **Additional information**

### **Program description**

Sports media is one of the fastest-growing sectors of the media industry, with continued growth across multimedia outlets; broadcast and cable channels and networks; radio and podcasting; and team, league and conference websites and social media platforms.

The Walter Cronkite School of Journalism and Mass Communication's BA program in sports journalism gives students unparalleled preparation for careers in sports media and communications through courses such as sports writing, sports photography, sports strategic communications, broadcast sports reporting, live sports production, play-by-play, and sports marketing and campaigns.

During the sports journalism degree program, students complete a variety of professional experiences. Internship partners include professional sports teams from the Diamondbacks to the Suns; Arizona State University athletics; local, regional and national sports media outlets like ESPN and Fox Sports; and more. Sports journalism students also participate in the school's semester-long immersive learning experiences, working with sports clients in the Cronkite Agency, or reporting from sports bureaus in Phoenix and Los Angeles, where they cover teams and events in the NFL, MLB, NBA, WNBA, NHL, NASCAR, PGA, LPGA and Division I athletics.

High-performing students can apply to the school's accelerated bachelor's degree and master's degree program, which allows for the completion of both degrees in as few as four years. They also can become part of ASU's Barrett, The Honors College.

## **Concurrent program options**

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

## **Accelerated program options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Mass Communication, MMC

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

## **Program learning outcomes**

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Apply the principles of journalism, such as accuracy, fairness, timeliness, diversity and privacy, to their course requirements.
- Create portfolios, which measure their integration of knowledge through tangible products in digital, social, audio, and video stories to demonstrate to potential employers their professional readiness.
- Understand and apply ethical, diversity, and legal standards relevant to the journalism industry and create culturally proficient communication.
- Use the tools, technology, and techniques for content creation that adheres to accepted journalistic standards and practices, and prepares them for careers in sports media and communication.

## **Global opportunities**

### **Global experience**

Sports and sports fans create one of the most globalized industries that unite cultures through passion for a favorite team, athlete or game. Study abroad programs shed light on how amazing stories of sport, triumph and defeat connect us all. Students apply practical skills and learn about international sports firsthand by covering regional teams or large-scale sporting events like the Olympics.

## **Career opportunities**

Graduates of the sports journalism degree program are prepared for careers across media (including digital, print, video and audio) and athletics (teams, leagues, agencies and sports news

organizations). They go on to pursue positions including sports writers, reporters, team content creators, producers, marketers, television anchors, multimedia specialists, social media managers, and strategic communications and public relations project coordinators.