



EU Business School (Munich)

BA (Hons) in Business (Management)

Study details

Course type: Bachelor's degree

Degree: BA (Hons) in Business (Management)

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 14 100 EUR

Reg. fee : 200 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct/Feb

Requirements

- The admission process at EU Business School is clear and straightforward. Applicants must fulfil specific academic and English language requirements to be eligible for admittance into their chosen program.

- Prospective students are evaluated on the strength of their applications as a whole. Consideration is given to the student's qualities and abilities: leadership potential, academic achievements, performance on standardized tests, extracurricular activities and personal experiences. EU's Admissions Services department will assist all applicants throughout the entire application process.

- At EU we understand that choosing a bachelor program that fulfills your professional objectives while fitting your educational goals is a process that requires a lot of research and deliberation. EU's dedicated admissions team is available to help students with any queries or questions they might have. To find out more about EU Business School, we also encourage students to visit our campuses, meet current EU students and attend our classes and open day sessions.

- 1 certified copy of high school diploma and transcripts; or equivalent
- Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; native English speaker or equivalent

Accommodation

- **Private apartment:** Starting at 650 Euros per month, plus bills (typically).
- **Shared student home:** Around 300 to 500 Euros, plus the shared cost of bills.

Additional information

Overview

The BA (Hons) in Business (Management) is a three-year full-time program (180 ECTS) that is designed to provide a strong grounding in fundamental business concepts, ideas, practices and methodologies. Throughout this EQF level 6/NFQ level 8 honors program, students will undertake comprehensive and critical analysis of business organisations, functions, processes and management techniques. Students will acquire a good understanding of general business theory and practice and the critical knowledge and skills to contribute effectively to the resolution of business problems.

A broad spectrum of career opportunities is available to graduates of the BA (Hons) in Business (Management), including in areas such as marketing, sales, operations, information technology, finance and general management.

- **Study a state-recognized degree** from Ireland
- **Gain guest speaker insights** in class and at exclusive EU events
- **Develop innovative thinking** and a flexible mindset

- Studying a BA (Hons) in Business Management in Munich allows students to expand their business knowledge in the economic powerhouse of Germany. The vibrant Bavarian capital is home to numerous major multinational company headquarters including BMW and Allianz, as well as a flourishing startup scene. It is also actively pursuing initiatives to provide a greener, more sustainable living environment.

- Munich may be famous for its annual Oktoberfest festival, but it has so much more to offer students wishing to study business. The city energetically promotes and supports innovative startups and tech companies, making it an ideal place for future entrepreneurs to gain knowledge, get involved and to set up new and forward-thinking ventures. Munich also offers students a superb array of sports, outdoor adventures, socializing and entertainment opportunities, ensuring a well-rounded student experience.