



# Arizona State University (Downtown Phoenix)

## Communication, BA

### Study details

**Course type:** Bachelor's degree

**Degree:** Communication, BA LSCOMBA

**Study mode:** Full time

**Duration:** 48 Month

### Cost of study

**Cost :** 35 430 USD

**Reg. fee :** 85 USD

**Scholarship :**

**Insurance :** 2 765 USD

### Intake/s

Jan/May/Aug

### Requirements

#### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

#### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

#### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

**Provide evidence of English language proficiency (TOEFL 61)**

## **Accommodation**

Provided by partner agencies

## **Additional information**

### **Program description**

The BA program in communication in the College of Integrative Sciences and Arts explores how communication processes create, maintain and transform identities, relationships, workplaces and communities.

Through the exploration, analysis and application of human communication, students gain the knowledge, creativity and skills they need to facilitate healthy relationships and workplaces, civil and sustainable communities, and constructive intercultural interactions. With an integrative and applied emphasis on culture and communication, community advocacy and communication technologies, the program allows for a concerted focus on the rapidly changing modalities of communication occurring today. Students learn to speak effectively, communicate across cultures and critically analyze public controversy.

### **Concurrent program options**

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

### **Accelerated program options**

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with: Communication Studies, MA

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

### **Global opportunities**

Global experience

Students may engage in a unique and exciting opportunity to gain intercultural experience through tailored, international programs of study. Study abroad can help students improve language and cross-cultural skills for effective communication. They can also develop critical teamwork and problem-solving skills and expand their knowledge of the liberal arts through lenses of different cultures.

Participation in one of the more than 300 Global Education programs available, whether in a foreign country, in the U.S. or online, provides students personal enrichment and an opportunity to develop valuable skill sets that can give them an advantage in their career. Students build communication skills, are challenged to adapt and persevere, are exposed to differences across the world, and they increase their ability to work with diverse groups of people.

## **Career opportunities**

Communication graduates are prepared for many different career fields, including public relations, marketing, community organizing and human resources.

Graduates often attend other top-tier graduate schools, law schools and business schools, or find gainful employment as:

- advertising and promotion managers
- community organizers
- content creators
- human resource specialists
- labor relations specialists
- lawyers
- public officials
- public relations and fundraising managers
- social media managers
- training and development managers