



SRH University (Heidelberg)

Business Administration (German)

Study details

Course type: Bachelor's degree

Degree: BA in Business Administration

Study mode: Full time

Duration: 42 Month

Cost of study

Cost : 8 240 EUR

Reg. fee : 1 000 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct

Requirements

High school / secondary education

**The entry qualification documents are accepted in the following languages:
English / German.**

**Entry
qualification**

Dear Applicant,

Please be sure to bring your original entry qualification and other supporting documents with you when arriving on the SRH campus.

Language requirements **German**

Accommodation

Additional information

Overview

You want to help shape the processes of a company or have your own start-up in mind? The Bachelor's degree in Business Administration at SRH Hochschule Heidelberg lays the foundation for your career. With eight specializations in Business Administration, we offer you the opportunity to focus on an area that matches not only your interests or passion but is also officially recognized on your transcript:

- Automotive Management
- Digital Business & E-Commerce
- Fashion Management
- Financial Management
- Human Resource Management
- Real Estate Management
- Marketing Management & Sales
- Restructuring and Turnaround Management
- Sports Management
- Supply Chain Management

Career opportunities

With practical knowledge, ambition, and enthusiasm toward professional success: your solid education in business administration helps you independently and efficiently solve complex problems. The range of possible career fields is broad and qualifies you with your chosen specialization for numerous employers.