



## University of Roehampton (London)

### Marketing (Top-up) Level 6

#### Study details

**Course type:** Bachelor's degree

**Degree:** BSc (Hons) Marketing (Top-up) Level 6

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 15 000 - 17 000 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Sep

#### Requirements

### Entry requirements

#### Roehampton English Language Test

- Undergraduate degrees - mapped to IELTS scores

#### TOEFL IBT

- Undergraduate degrees - 80 overall with a minimum of 17 in listening and writing, 18 in reading and 20 in speaking

#### IELTS Academic

- Undergraduate degrees – 6.0 overall with a minimum 5.5 in each component

#### Cambridge Advanced Certificate

- Undergraduate degrees – 169 overall with a minimum of 162 in each component

#### Cambridge Proficiency Certificate

- Undergraduate degrees – 169 overall with a minimum of 162 in each component

All applicants that require a Tier 4 visa must also meet the minimum English Language requirements before we can issue a Certificate of Acceptance for Study (CAS) that is needed to apply for a Tier 4 visa.

## Academic requirements

Along with a complete application, EU and international applicants are required to submit various supporting documents. These include:

- Academic qualifications (certificate and transcript)
- Valid English language qualification
- Personal statement
- Two references

## Accommodation

## Facilities

- 24-hour computer room. Whitelands is able to boast an on-site 24-hour computer room for all Whitelands students to use.
- Quiet Study Area and Manresa Hall.
- College Kitchen & Student Lockers.
- Sports Field and Grounds.
- Catering On-Site.

## Accommodation Fees

- £163.00 to 210.00 pw

### Speciality

**There aren't any pathways available**

### Additional information

## Degree Overview

If you have a HND/DipHE qualification, this programme allows you top up your qualifications to a full degree, giving you access to more graduate career opportunities. This one-year top up programme is designed to provide a firm understanding of marketing. It will equip you with the skills you need for a successful career in marketing. Covering the fundamentals of branding, you'll also learn about marketing communications strategies, ethical issues in global marketing, and the evolving nature of digital marketing. Our academic staff have extensive experience of business and will support you to connect your learning to the realities of marketing. Your Academic Guidance Tutor will also be there to guide your learning and career development, and you'll have access to our extensive employability events.

## Study Reasons

- You will be well equipped to work in a marketing role, either in a communications agency or an in-house marketing department. You could also progress to further study with us on our MSc Global Marketing.
- Our careers team is available to support you from the start of your studies until after you graduate. They will help you build your CV, prepare for interviews, and meet and learn from successful graduates working at the top of their careers. You'll also have opportunities to work with our partners across London and beyond, and to attend a Roehampton jobs fair where you can find out about graduate opportunities and meet employers.