



University of Roehampton (London)

Digital Design

Study details

Course type: Bachelor's degree
Degree: BA (Hons) Digital Design
Study mode: Full time
Duration: 36 Month

Cost of study

Cost : 15 000 - 17 000 GBP
Reg. fee : N/A GBP
Scholarship :
Insurance : N/A GBP

Intake/s

Sep

Requirements

Entry requirements

Roehampton English Language Test

- Undergraduate degrees - mapped to IELTS scores

TOEFL IBT

- Undergraduate degrees - 80 overall with a minimum of 17 in listening and writing, 18 in reading and 20 in speaking

IELTS Academic

- Undergraduate degrees – 6.0 overall with a minimum 5.5 in each component

Cambridge Advanced Certificate

- Undergraduate degrees – 169 overall with a minimum of 162 in each component

Cambridge Proficiency Certificate

- Undergraduate degrees – 169 overall with a minimum of 162 in each component

All applicants that require a Tier 4 visa must also meet the minimum English Language requirements before we can issue a Certificate of Acceptance for Study (CAS) that is needed to apply for a Tier 4 visa.

Academic requirements

Along with a complete application, EU and international applicants are required to submit various supporting documents. These include:

- Academic qualifications (certificate and transcript)
- Valid English language qualification
- Personal statement
- Two references

Accommodation

Facilities

- 24-hour computer room. Whitelands is able to boast an on-site 24-hour computer room for all Whitelands students to use.
- Quiet Study Area and Manresa Hall.
- College Kitchen & Student Lockers.
- Sports Field and Grounds.
- Catering On-Site.

Accommodation Fees

- £163.00 to 210.00 pw

Speciality

There aren't any pathways available

Degree Duration

- 4 years : Full-time - with Foundation Year entry
- 4 years : Full-time - with additional placement year

Additional information

Degree Overview

On our BA Digital Design, our priority is ensuring that you graduate with a creative, professional skillset. This incorporates communication design through typography, images and messaging, craft and digital skills drawing on typography, graphics and user experience/interfaces (UX/UI), as well as the concept of social design: using data as raw material for design, and the ethos of “design for good.” These three strands will ensure that you are ready for the practical realities of digital design work. This could mean working to a brief, pitching design concepts, collaborating with other industries and engaging in user research, fieldwork and ethnography. You will also graduate with a strong foundation in design methods, meaning that from the initial prototype, you will be able to implement your visual sketches, proposed user journeys and storyboards effectively as a well-rounded digital designer. Innovation and human-design centred, this degree will provide graduates with a strong grounding in design for digital platforms and Extended Reality (XR) environments. This practice-led degree combines industry experience, with fundamentals in digital design including moving image, graphic design, animation, and human-computer interaction design. Teaching on this programme emphasises active learning: your studio-based workshops and seminars will be supplemented by lectures, technical demonstrations and open studio sessions where teams will collaborate on projects – all based in our new, state-of-the-art media centre – the Sir David Bell Building. You’ll be set authentic assessment, meaning that your projects, tasks and exercises will replicate the working world of digital design, ensuring that you are fully prepared for life after graduation. Between Years 2 and 3, you can also opt for a professional placement year, meaning you have the opportunity to apply for a placement and gain valuable real-world experience in digital design. Across the programme, you will work to brief, build project management skills, and work with external “clients” in the community on live projects, as well as participating in design competitions. You will also be well supported in our School of Arts and Digital Industries, as the design provision at Roehampton will draw on existing strengths in computer science, media production and performing arts, meaning that there are fantastic opportunities for collaboration across the School with other courses and teams. By incorporating core visual design skills and technical development skills, our BA Digital Design will help you emerge with an ability to design and develop communications, services and experiences in numerous industries.

Study Reasons

- Graduates of BA Digital Design will be prepared to go into communication design and digital design roles in businesses (e.g., agencies, consultancies), public sector, and the third sector (e.g., charities, NGOs, social enterprises). Potential roles could be digital designer, content designer, UX/UI designer, or web designer. Additionally, you could find a home engaging in user research that shapes the consensus around design for the future.
- Our careers team is available to support you from the start of your studies until after you graduate. We will help you build your CV, prepare for interviews, and meet and learn from successful graduates working at the top of their careers. You’ll also have opportunities to work with our partners across London and beyond, and to attend a Roehampton jobs fair where you can find out about graduate opportunities and meet employers.
- This course is offered as a degree with foundation year - a four-year programme which provides an additional foundation year at the beginning of the degree, that will give you academic and practical experience, as well as the skills you need to ensure you are equipped to successfully

complete your chosen degree.