



Ravensbourne University London

Product Design

Study details

Course type: Bachelor's degree
Degree: BA (Hons) Product Design
Study mode: Full time
Duration: 48 Month

Cost of study

Cost : 17 000 GBP
Reg. fee : N/A GBP
Scholarship :
Insurance : N/A GBP

Intake/s

Sep

Requirements

- **IELTS (Academic):**
5.5 overall (and a minimum of 5.5 in each component: reading, writing, speaking, listening).
- **TOEFL iBT (Academic):**
72 points overall with minimum Reading 18, Listening 17, Speaking 20, Writing 17
- **International Baccalaureate:**
English B / English A: Language and Literature / English A: Literature / English Literature and Performance - Standard or Higher-Level Grade 5
- **Cambridge Certificate of Advanced English (CAE) / C1 Advanced:**
162 overall with 154 in each component

Accommodation

Provided by partner agencies

Speciality

You may incur additional costs during your education at the University over and above tuition fees in an academic year such as laptops, Stationary and additional resources.

Additional information

About:

Ready to bring your ideas to life? This award-winning Product Design degree in London enables you to explore ergonomics, aesthetics and sustainability to produce an industry-ready portfolio

Degree overview:

In this hands-on Product Design course at Ravensbourne University London, you'll define problems and opportunities through cutting-edge research and analysis, develop original ideas with creative thinking, and deliver detailed designs ready for production. Predominantly project-based, you'll study the functional and market-led requirements of product design from concept to production, looking at ergonomics, aesthetics, usability, sustainability, intellectual property and the application of technology. You'll also learn to communicate your design work engagingly through prototypes, sketches, design documents, renders and pitch presentations. Live projects with illustrious brands will give you real-world design experience. Our professionally-active lecturers and technicians will offer exceptional industry insight and enable you to identify areas where design could have a significant and positive impact in social, economic and environmental contexts. You will also gain access to unrivalled, state-of-the-art prototyping and 3D printing equipment. When you graduate from BA Hons Product Design, you will have the tools to develop products that push boundaries, so you can thrive in this innovative sector.

Study reasons:

- Strong industry links, live client projects and internships
- Great staff to student ratio with unrivalled access to tutors
- Cutting-edge, open-access prototyping studios