



Edinburgh Napier University

Mass Communications with Advertising and Public Relations

Study details

Course type: Bachelor's degree

Degree: BA Mass Communications with Advertising and Public Relations

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 19 340 GBP

Reg. fee : 210 GBP

Scholarship :

Insurance : N/A GBP

Intake/s

Apr/Jan/Sep

Requirements

English language requirements

IELTS Academic

- Overall 6.0
- Writing 6.0
- Listening 5.5
- Reading 5.5
- Speaking 5.5

We also accept other English language qualifications. (TOEFEL iBT, Trinity ISE, LANGUAGECERT Academic..)

Don't meet the English language requirements?

Pre-sessional English for international students. If you hold a conditional offer and have not yet met the English entry requirements for a degree course at the University, we can help you with our pre-sessional English courses.

Study for 4 years (start at Level 1)

The essential subjects are Mathematics + another science (Information Technology, Chemistry, Biology, Human Biology, Physics, or Computing Science) - A-level, GCE CCC

Study for 3 years (start at Level 2)

The essential subjects are Mathematics + another Science (Information Technology, Chemistry, Biology, Human Biology, Physics, Psychology or Computing Science) - A-level, GCE ABB

IB (International Baccalaureate) diploma

Study for 4 years (start at Level 1) - 28 points, including 5, 5, 4 at higher level

Essential subject: Mathematics at Higher Level

Study for 3 years (start at Level 2) - 32 points, including 6, 5, 5 at higher level

Essential subject: Mathematics at Higher Level

Accommodation

Key Features & Amenities

- Fully-furnished bedrooms
- Laundry facility with washers and dryers available
- Super-fast internet and wifi throughout
- Large social space, games area and study spaces
- Communal kitchen space for students
- 24/7 security

Two main accommodation locations for International Students:

Gorgie: 543 Gorgie Road Edinburgh EH11 3AR

Westfield: 24 Westfield Road Edinburgh EH11 2QB

Speciality

Pathways Available: International Stage One

Additional information

Degree Overview

Know you're interested in Communications, but not a 100% sure what career? Edinburgh Napier University has more than 20 years' experience in teaching professional communication.

Recognised by the Chartered Institute of Public Relations (CIPR) and the Public Relations and Communications Association (PRCA), this professionally focused course will prepare you for employment or postgraduate study in a range of disciplines such as advertising, public relations, branding, marketing, corporate communications, mass communications, media and digital communications.

The course provides the opportunity to study at a partner university overseas, or complete a work placement in industry.

Whether you choose to start in year one or join via direct entry from college into the second or third year, the Mass Communications, Advertising & Public Relations degree will give you the opportunity to explore a variety of career options and find the best fit for you.

Choose choice, choose Edinburgh Napier.