



## GISMA University (Berlin)

### Business Management

#### Study details

**Course type:** Bachelor's degree

**Degree:** BSc in Business Management

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 13 125 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Jan/Apr/Jul/Oct

#### Requirements

##### Entry Requirements

- General university entrance qualification
- English proficiency: B2 (IELTS 6.0 overall, no less than 5.5 in any component) or equivalent scores in TOEFL iBT, Pearson PTE or Duolingo. Gisma also offers an English test free of charge.
- International students must conduct an entrance test.

#### Accommodation

Enjoy a six-month stay in our comfortable student accommodation. Make your first six months as a student stress-free as we take care of your housing needs. Our comfortable and convenient room options provide the perfect base for your university life.

##### Rooms starting from €599 per month

- **Modern Amenities** - Choose from newly refurbished shared and single rooms, or apartments – all fully equipped and offering secure access and free Wi-Fi.
- **Prime Location** - A peaceful retreat in Zossen, surrounded by greenery and lakes, just 45 minutes from Berlin by train and 30 minutes from the airport.
- **Stress-Free Living** - Hassle-free registration with German authorities is just 15 minutes away.

#### Airport pick-up service:

Airport pick-up service within Berlin is 118€

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From Berlin Airport to Potsdam is 166€

## Speciality

Introducing the Siblings & Spouse Discount at Gisma! Enjoy a 35% discount on all programmes for siblings and spouses of enrolled students. Applicable across brands.

Terms apply: Full annual fee due before orientation, non-combinable with other offers, and documentation required (e.g., marriage or birth certificate).

Once you are accepted as a student, you will be requested to pay a deposit amount of **€ 3,000**. The reservation fee is designed to secure your position within the programme and will be deducted from the overall programme cost.

## Additional information

Where do you see yourself in 5 years' time? Are you aiming for a specific career role, or do you simply know your strengths lie in business and management? As an aspiring entrepreneur or business leader, you may have a business idea you want to turn into reality, or strong leadership skills you want to utilise to help an established company grow. Achieving a business management bachelor's degree allows you to develop the knowledge, skills and business connections required to access global career opportunities and narrow your field of interest.

Our full-time bachelor's degree in business management is designed to provide students with an interdisciplinary, internationally oriented management education. The BSc Business Management will teach you how to address challenges in all economic and administrative fields of activity. The programme prepares students for a professional career in a wide variety of business fields.

As a graduate of the BSc Business Management programme, you will be in high demand by corporations, consultancy firms, and financial institutions. Your expertise will be sought after in diverse sectors such as manufacturing, finance, consulting, public service, and the creative industries, where a deep understanding of business practices is essential.

## From Foundations to Future: Your Business Management Journey

The full-time bachelor's degree programme comprises a standard period of study of six semesters. The curriculum includes a 'mobility window' in the 5th semester: a semester reserved for you to study abroad, undertake further modules with an applied focus as part of career development or to do an internship.

For the bachelor's programmes, the total student workload for the courses is 180 ECTS credits.

Build the foundation from which you can launch your career, with any one of five diverse and in-demand specialisms\*. The bachelor's in management offers specialisation options in the areas of Marketing, Logistics, Entrepreneurship, Human Resources or Finance. Modules are structured to suit your needs and clearly focus on specific areas of specialisation to give you the opportunity to acquire

a qualification profile that will dramatically enhance your success in the business field. You'll also have the opportunity to spend a semester abroad – choose from a selection of highly international cities such as London, Shanghai, and Singapore. You can combine this with an internship or business project with global companies such as Amazon or Alibaba so that you'll be ready to kick-start your career as soon as you graduate.

Students starting online will have the option to complete the programme on-campus in Germany seamlessly.

## Accreditations

The degree programme has been awarded the quality seal of the Accreditation Council Foundation. The Accreditation Council Foundation is a joint institution of the federal states of Germany for quality assurance in study and teaching at German universities.

Gisma University of Applied Sciences is state recognised. It also benefits from AMBA accreditation, which was awarded for the Global MBA and is an honour shared by only 6 universities in Germany and 2% of all universities worldwide. The prestigious AMBA accreditation represents innovation and excellence in education.

**CIM Accreditation (Marketing Pathway):** The BSc Business Management & Marketing pathway is accredited by the Chartered Institute of Marketing (CIM), ensuring global recognition for quality in marketing education.