



## University of Greenwich

### Events Management and Innovation

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA (Hons) Events Management and Innovation

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 17 500 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Sep

#### Requirements

##### Country specific academic qualifications:

- Achieving Specialist Diploma or Bakalavr grade Pass
- UKVI IELTS 5.5 with no less than 5.5 in each skill

#### Accommodation

##### Accommodation at Greenwich

- Four halls within walking distance of campus.
- Live close to the heart of London.
- Dedicated postgraduate accommodation.
- Free shuttle bus.
- Facilities include an on-site gym, café, shop and laundrette.

**Free gyms:** Includes free on-campus gym membership (Avery Hill and Greenwich) and access to ActiveGRE activities.

**24/7 security:** Security staff on site.

**24/7 residential support:** Residential support staff on-call for advice and welfare.

## Speciality

Pathway international year zero is available

## Additional information

## Degree Overview

This events management degree helps you understand how to design, finance, market and evaluate events of all scales in an industry worth over £70 billion in the UK. You'll study in London, near to world-class event venues such as the ExCeL Centre, O2 Arena, and the Olympic Stadium. The course offers a wide range of modules that give you the skills and knowledge you need to thrive in the fast-paced events industry. From planning and execution to leveraging cutting-edge technologies, our students graduate primed to lead and innovate in this exciting field. You'll also get the chance to volunteer or get work experience on live events with our wide range of businesses and contacts. Popular areas for events management careers include corporate events, festivals, cultural and music events, charities, weddings, and conferences, as well as hospitality, tourism, marketing, and PR.

## Study Reasons

- Graduates from this degree have the skills required for events management careers in a variety of areas, such as corporate events, weddings, conferences, incentive travel or music, and sporting, local authority and community events.
- UG is 1st in London for Graduate Prospects for Hospitality, Leisure, Recreation & Tourism subjects (The Complete University Guide League Tables 2022)
- Other opportunities are available in the wider hospitality, tourism, marketing and PR industries.