



GISMA University (Berlin)

Data Science, AI, and Digital Business

Study details

Course type: Bachelor's degree

Degree: BSc in Data Science, AI, and Digital Business

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 9 600+ EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Jan/Apr/Jul/Oct

Requirements

Entry Requirements

- General university entrance qualification
- English proficiency: B2 (IELTS 6.0 overall, no less than 5.5 in any component) or equivalent scores in TOEFL iBT, Pearson PTE or Duolingo. Gisma also offers an English test free of charge.
- International students must conduct an entrance test.

Accommodation

Enjoy a six-month stay in our comfortable student accommodation. Make your first six months as a student stress-free as we take care of your housing needs. Our comfortable and convenient room options provide the perfect base for your university life.

Rooms starting from €599 per month

- **Modern Amenities** - Choose from newly refurbished shared and single rooms, or apartments – all fully equipped and offering secure access and free Wi-Fi.
- **Prime Location** - A peaceful retreat in Zossen, surrounded by greenery and lakes, just 45 minutes from Berlin by train and 30 minutes from the airport.
- **Stress-Free Living** - Hassle-free registration with German authorities is just 15 minutes away.

Airport pick-up service:

Airport pick-up service within Berlin is 118€

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From Berlin Airport to Potsdam is 166€

Speciality

Introducing the Siblings & Spouse Discount at Gisma! Enjoy a 35% discount on all programmes for siblings and spouses of enrolled students. Applicable across brands.

Terms apply: Full annual fee due before orientation, non-combinable with other offers, and documentation required (e.g., marriage or birth certificate).

Once you are accepted as a student, you will be requested to pay a deposit amount of **€ 3,000**. The reservation fee is designed to secure your position within the programme and will be deducted from the overall programme cost.

Additional information

Become an expert in data science by mastering analytics, visualisation, and governance of data, and discover the fascinating world of AI. This programme also covers general business skills, which will boost your employability.

You will benefit from a highly international atmosphere by studying at Gisma University of Applied Sciences at the Berlin campus, in the heart of the city. You'll also have the opportunity to spend a semester abroad – choose from a selection of leading technology hubs such as London, Shanghai, and Singapore. You can combine this with an internship or business project so that you'll be ready to kick-start your career as soon as you graduate.

Your Future Career

Computer technologies are integral to modern day life and essential to nearly all modern businesses. Today, we see advanced movements towards some form of digitisation in all aspects of life. As a computational engineering graduate, you will be in high demand across many industries, including IT, software engineering, information technology, web design, and more.

Accreditations

The degree programme has been awarded the quality seal of the Accreditation Council Foundation. The Accreditation Council Foundation is a joint institution of the federal states of Germany for quality assurance in study and teaching at German universities.

Gisma University of Applied Sciences is state recognised. It also benefits from AMBA accreditation, which was awarded for the Global MBA and is an honour shared by only 6 universities in Germany and 2% of all universities worldwide. The prestigious AMBA accreditation represents innovation and excellence in education.