



University of Europe for Applied Sciences (Innovation Hub) Digital Transformations

Study details

Course type: Master's degree

Degree: MSc in Digital Transformations

Study mode: Full time

Duration: 12/18 or 24 Month

Cost of study

Cost : 12 000 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**

Undergraduate degree (Bachelor's, MBA, or Master) officially translated to English or German.

- **CURRICULUM VITAE (CV) (Dated & Signed)**

– Professional experience: at least 1 year after the first qualifying university degree

- **COPY OF PASSPORT (SCANNED)**

- **MOTIVATION LETTER (MIN 500 WORDS)**

- **LANGUAGE PROFICIENCY**

English language certificate

– IELTS 6.0 overall / B2 Level

– TOEFL iBT 72

– TOEFL ITP (paper based) 543

– Pearson Test of English (Academic) 59

– Pearson Test of English (General) Level 1

– Cambridge English Advanced and Proficiency 169 overall

– Cambridge Exam First (FCE) B2 CEFR = First (FCE), 160

– TOEIC Listening 400, Reading 385, Speaking 160, Writing 150

– PASSWORD 6.0

– EF SET (50-minute Test) 60 (only for students applying with a MOI letter)

– Duolingo 105

Accommodation

Speciality

Spotlight Module: "Digital Transformations"

Digital transformation processes change cultural, communicative, and societal interactions through various media, involving both **digitised and born-digital materials**. These processes merge traditional social science methods with **computing tools** like data visualisation, information retrieval, data mining, statistics, text mining, digital publishing, and digital memory.

Additional information

Nurturing future leaders in digital innovation and strategy

The Master's programme in Digital Transformations at the University of Europe for Applied Sciences (UE) is designed to impart practical expertise and conceptual confidence to students. The interdisciplinary skills required for **digital conception, design, transmission, use, and storage of data** and information are comprehensively addressed within this programme. Graduates of this programme are equipped to critically accompany digital developments and societal changes and to develop new **virtual communication strategies** and technologies. They can support the ongoing globalization and digital networking and assist organizations in structuring and inter-organizational communication through social technologies. Additionally, they are capable of implementing new digital concepts in cultural institutions and actively accompanying digital changes. This Master's programme is aimed at students seeking a degree in a business, social, or humanities-related field.

Career Opportunities for Graduates in Digital Transformations

The broad range of topics offered in our M.Sc. in Digital Transformations equips our graduates with the skills and knowledge to excel in a wide variety of fields. Graduates can pursue careers in museum and archival studies as digital **curators** or take on roles such as **data scientists, digital archivists, and data analysts**, specialising in the digitisation of texts and information. Opportunities also abound in publishing, online media, and both university and non-university research institutions, where they may work as **text and language analysts** or **online publishers**. Some may choose to explore emerging fields like **data artistry** and **big data analysis**, customer experience management, or cloud architecture. Others might develop or apply artificial intelligence, work as environmental technicians, or succeed in e-commerce as merchants. Graduates may also become **process managers** and **system architects** for digital health, or contribute to the growing field of **robotic process automation (RPA)** as consultants and developers.

This seamless integration of theoretical knowledge and practical skills ensures that our graduates are ready to make a lasting impact in their chosen professions.