



GISMA University (Berlin)

International Business Management (Double Degree)

Study details

Course type: Bachelor's degree

Degree: BSc in International Business Management

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 9 600+ EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Jan/Apr/Jul/Oct

Requirements

Entry Requirements

Age: 17 or above

Language Proficiency: All international students must have a minimum IELTS score of 6.0, with no single element scoring below 5.5.

Nationality: The programme is open to all non-UK nationals.

Academic Qualifications: Applicants should have achieved good high school grades or the equivalent, with specific requirements varying by country in alignment with Kingston University's admissions policy.

Accommodation

Enjoy a six-month stay in our comfortable student accommodation. Make your first six months as a student stress-free as we take care of your housing needs. Our comfortable and convenient room options provide the perfect base for your university life.

Rooms starting from €599 per month

- **Modern Amenities** - Choose from newly refurbished shared and single rooms, or apartments – all fully equipped and offering secure access and free Wi-Fi.
- **Prime Location** - A peaceful retreat in Zossen, surrounded by greenery and lakes, just 45 minutes from Berlin by train and 30 minutes from the airport.

- **Stress-Free Living** - Hassle-free registration with German authorities is just 15 minutes away.

Airport pick-up service:

Airport pick-up service within Berlin is 118€

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From Berlin Airport to Potsdam is 166€

Speciality

Introducing the Siblings & Spouse Discount at Gisma! Enjoy a 35% discount on all programmes for siblings and spouses of enrolled students. Applicable across brands.

Terms apply: Full annual fee due before orientation, non-combinable with other offers, and documentation required (e.g., marriage or birth certificate).

Once you are accepted as a student, you will be requested to pay a deposit amount of **€ 3,000**. The reservation fee is designed to secure your position within the programme and will be deducted from the overall programme cost.

Additional information

Embark on a path to global business success with the double bachelor's degree offered by the prestigious Kingston University London and Gisma University of Applied Sciences.

In a world where global connections are key, education that bridges continents is invaluable. Introducing the BSc (Hons) International Business Management—a unique double degree programme tailor-made for the ambitious and globally-minded. This collaboration between Kingston University London and Gisma University of Applied Sciences offers a groundbreaking educational experience. Immerse yourself in the diverse world of international business, drawing on the strengths of both institutions, and prepare for a dynamic career that thrives globally.

Your Future Career

Embark on an educational journey that sets the stage for your professional success. As an undergraduate student engaging with our vibrant student and alumni community from across the globe, you'll gain early exposure to the international business landscape. Our undergraduate programs are designed to instil a deep understanding of business fundamentals, preparing you for a range of roles as evidenced by our alumni who have thrived in companies such as N26, Deloitte, and PayPal. Our graduates don't just land jobs—they achieve notable salary increases and some even venture into successful entrepreneurial endeavours.

Recognition & Accolades

Kingston University London has earned a Gold rating in the Teaching Excellence Framework (TEF), highlighting their commitment to outstanding teaching quality. Similarly, Gisma University of Applied

Sciences, a state-recognised institution in Germany, stands out for its strong focus on business management and data science, underpinned by rigorous FIBAA accreditation.

Gisma University of Applied Sciences stands out as the sole institution in Germany to offer double degrees in collaboration with another university. This exclusivity significantly enhances the prestige and distinctiveness of the opportunity, setting it apart as a uniquely advantageous educational choice.