



WSB Merito Universities (Gdansk)

Management - Digital Marketing

Study details

Course type: Master's degree

Degree: Masters degree in Management

Study mode: Full time/Offline

Duration: 24 Month

Cost of study

Cost : 2 200 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

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Requirements

Admission Documents

- Proof of payment of admission fee
- Enrolment fee payment confirmation*
- Legalized or apostille-certified photocopy of a Polish or English translation of your school certificate and supplement. to read more about document legalization.
- Confirmation of language proficiency in which studies are conducted **
- Legalized or apostilled photocopy of your certificate of education that makes you eligible for admission into higher education in the country where it was issued
- Photocopy of a passport – bio page for inspection
- 1 full-colour photograph in compliance with standards defined for passports (face front, size 34-45mm)
- Admonition (Statement: postal address for service).

both 1 and 2 can be paid together (121EUR) online in the section PAY of your candidate's account or with a traditional transfer. Contact the Admissions Office if you need an offer letter with the bank details.

Certificate of General Education (????? ?????? ??????????? ??????????) with a transcript of grades.

Accommodation

N/A

Speciality

One installment - 2 200 EURO

Two installment - 1 225 EURO

Additional information

Further information

If you want to work in business or cooperate with it, studies in this field will help you implement this plan. An economist is a specialist in the field of managing financial, human and material resources. You can run your own business, work as an analyst in enterprises and consulting institutions.

- You will gain economic knowledge which you will be able to employ both at work and in everyday life
- You will have the opportunity to learn about modern IT tools used in business.
- You gain skills that will help you become an effective manager
- You learn how to manage a company or its particular units
- You study under the guidance of experts from various areas of economic sciences

Career opportunities

- specialist in an international company
- specialist for digital and Internet marketing
- international marketing consultant
- specialist in international advertising agencies
- specialist in global marketing agencies and media companies
- owner of a company operating in the area of e-advertising