



University of Connecticut (Waterbury)

BS Business Administration

Study details

Course type: Bachelor's degree
Degree: BS Business Administration
Study mode: Full time
Duration: 48 Month

Cost of study

Cost : 39 678 USD
Reg. fee : 80 USD
Scholarship :
Insurance : N/A USD

Intake/s

Aug

Requirements

- English entry - TOEFL 79 (IELTS 6.5, Duolingo 100)
- GPA entry - 3.0 GPA or equivalent
- have completed secondary school (equivalent to U.S. grades 9-12)

Accommodation

Provided by partner agencies

Additional information

Degree Overview

The Business Administration major is intended to prepare business leaders who are effective general managers with expertise in managerial communications, finance, management and marketing. An advantage of Business Administration is that it is not industry-specific. Students are equipped to be leaders in Finance, Marketing, Communications, Human Resources, and more. The U.S. Bureau of Labor Statistics (BLS) forecasts 151,100 new general and operations managers from 2014 to 2024, with job opportunities varying depending on the particular industry. Students majoring in Business Administration are encouraged to consider applying to an Accelerated Business Masters Program.