



University of Europe for Applied Sciences (Innovation Hub) New Media Design

Study details

Course type: Master's degree

Degree: MA in New Media Design

Study mode: Full time

Duration: 12/18 or 24 Month

Cost of study

Cost : 12 000 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**

Undergraduate degree (Bachelor's, MBA, or Master) officially translated to English or German

- **CURRICULUM VITAE (CV)** (Dated & Signed)

- **COPY OF PASSPORT** (SCANNED)

- **MOTIVATION LETTER** (MIN 500 WORDS)

- **PORTFOLIO** - Prepare up to 10 examples works may focus on artistic, conceptual, formal, or technical capabilities. We accept a range of different fields: architecture, visual communication, product design, game design, exhibition-making, interior design, sound design, motion design, event installation, performance. Portfolio submission may also demonstrate basic digital understanding in creative coding as well as analog works e.g.: collage, sculpture and animation. Please include a short descriptive text with each work outlining your process and implementation.

- **LANGUAGE PROFICIENCY**

English language certificate

– IELTS 6.0 overall / B2 Level

– TOEFL iBT72

– TOEFL ITP (paper based) 543

– Pearson Test of English (Academic) 59

– Pearson Test of English (General) Level 1

– Cambridge English Advanced and Proficiency 169 overall

– Cambridge Exam First (FCE) B2 CEFR = First (FCE), 160

– TOEIC Listening 400, Reading 385, Speaking 160, Writing 150

– PASSWORD 6.0

- EF SET (50-minute Test) 60 (only for students applying with a MOI letter)
- Duolingo 105

Accommodation

Additional information

Stage the world differently!

Our society is becoming more mobile: terms like “space” and “distance” are undergoing a fundamental transformation thanks to digital media. Today, there’s a whole sector of industry devoted to communicating and producing information, brands, and experiences in media spaces.

The University of Europe for Applied Sciences (UE) provides you with the skills to transform communication within virtual and physical spaces into inspiring and lasting experiences. In the New Media Design (before Media Spaces) master’s programme, you’ll learn how to analyse and locate spatial, moving, and non-linear forms of expression and how to apply them to your own spatial concepts. You’ll be in the perfect position to develop complex and advanced design and technological solutions for challenges of a multi-disciplinary nature thanks to the sound media competence you’ll have as a graduate.

The programme at a glance

The New Media Design master’s programme is a project-based degree programme and perfect for students who have completed undergraduate studies at university level in an artistic, design, or media-related subject area. At the UE, you’ll have the unique opportunity to contribute your own personal design skills and background and make something meaningful out of them – whether in communication design, media design, architecture, stage design, design management, or media theory.

The first two semesters consist of interdisciplinary **project-based studies**, the theory of various media and **process-based** events, as well as a catalog of compulsory courses. You will work in a team throughout an entire semester on a joint challenge and go through the typical **phases of a project**, just as you would in your future career: from **research**, planning, and **concept** creation to **realisation**, documentation, and presentation.

The entire 3rd semester is dedicated to your master’s thesis. This module includes the completion of your thesis, which consists of a design-in-practice part and an academic part.