



## University of Connecticut (Storrs)

### BA Digital Media and Design (BA)

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA Digital Media and Design (BA)

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 39 678 USD

**Reg. fee :** 80 USD

**Scholarship :**

**Insurance :** N/A USD

#### Intake/s

Aug

#### Requirements

- English entry - TOEFL 79 (IELTS 6.5, Duolingo 100)
- GPA entry - 3.0 GPA or equivalent
- have completed secondary school (equivalent to U.S. grades 9-12)

#### Accommodation

Provided by partner agencies

#### Speciality

Slideroom portfolio review

#### Additional information

#### Degree Overview

The Bachelor of Arts in Digital Media Design is designed to develop students' proficiencies in design and digital media technologies while exploring the context and relevance of digital media practices inside and outside the major that strengthens the content of students' DMD studies. The B.A. curriculum offers flexibility for a student to combine a degree in Digital Media Design with courses offered in other departments across campus and is ideal for students who wish to complete a double major, dual degree, or various minors. Due to UConn's NASAD (National Association of Schools of

Art and Design) accreditation requirements, the B.A. in Digital Media and Design, as a liberal arts degree, limits the maximum total number of credits in art and design to 45% (or 54 credits) of the total curriculum.