



Arizona State University (Downtown Phoenix)

Tourism Development and Management (Resort and Hotel Leadership), BS

Study details

Course type: Bachelor's degree

Degree: Tourism Development and Management (Resort and Hotel Leadership), BS PPTDMRBS

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 35 430 USD

Reg. fee : 85 USD

Scholarship :

Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).
- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

Provide evidence of English language proficiency (TOEFL 61)

Accommodation

Provided by partner agencies

Additional information

Program description

The BS program in tourism development and management with a concentration in resort and hotel leadership attracts students and professionals who have interests in the diverse areas of knowledge needed within the accommodations sector. These include the ecological, social, economic and cultural sustainability practices in the industry; hospitality management and leadership; and the interrelated functions within departments of the lodging, food and beverage industries and other stakeholders such as recreation organizations and heritage institutions.

The program provides students an academic option to study the resort and accommodations system in depth and gain knowledge of the importance of the business relationships between suppliers, intermediaries and vendors, guests, and the public and private sectors.

The comprehensive coursework, which integrates resilient and sustainable practices, career exposure opportunities, study abroad options and internship experiences, prepares students for a management and leadership position in the world's largest service industry. It also prepares them to serve their communities with the skills, knowledge, techniques and capabilities needed for addressing major issues related to resorts and other tourism accommodations.

This major is eligible for the Western Undergraduate Exchange program at the following location: Downtown Phoenix campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees.

Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Community Resources and Development (Sustainable Communities), MS
- Community Resources and Development (Tourism), MS
- Community Resources and Development, MS

- Sustainable Tourism, MST

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Incorporate multiple perspectives when proposing creative solutions to complex tourism issues.
- Integrate knowledge from diverse disciplines to develop comprehensive strategies that address the complex challenges faced by tourism organizations.
- Able to demonstrate proficiency in written communications with diverse audiences (e.g., clients, interdisciplinary team members, community members).

Global opportunities

Global experience

Future tourism professionals need to develop an understanding of how and why people travel to destinations around the world, and they need to know how to share the local environment with visitors. When studying abroad, students gain valuable field experience and immersion in various destinations around the world. Internships for credit in resort and hotel leadership are available in countries in Europe, Oceania, Latin America and elsewhere.

Career opportunities

A variety of job opportunities are available for resort or hotel professionals, including entry-level management trainee, assistant manager or manager in various departments, such as:

- catering and banquet
- convention sales
- front desk
- guest services
- rooms division
- sales and marketing