



Arizona State University (Downtown Phoenix)

Fashion, BA

Study details

Course type: Bachelor's degree

Degree: Fashion, BA HIFSHBA

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 35 430 USD

Reg. fee : 85 USD

Scholarship :

Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

Provide evidence of English language proficiency (TOEFL 61)

Accommodation

Provided by partner agencies

Additional information

Program description

The BA program in fashion takes a transdisciplinary approach to provide students with a foundation that enables them to work across many segments in the fashion industry.

The fashion program combines history, business practices and hands-on studio experience to prepare students for a variety of roles in this global industry. Gaining proficiency in illustration and fluency with materials, traditional techniques and digital technologies, students are prepared for interdisciplinary collaborations through coursework across marketing and merchandising, wearable technology, sustainability, management and leadership, international experience, and fashion and culture. In the capstone experience, students develop a substantial project within an area of focus. Opportunities for internships and study abroad further advance students' professional goals.

Through the leadership of well-known industry professionals, students with this degree are connected globally to leaders in the industry.

Los Angeles location

The Los Angeles location is not available to international students seeking an F-1 or J-1 visa. Visa-eligible students should consider the program on the ASU Downtown Phoenix campus.

Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Global opportunities

Global experience

Fashion varies from country to country, city to city and culture to culture. Studying abroad exposes students to unique cultural environments and enables students to expand their fashion knowledge in diverse settings. Students are challenged to adapt and persevere under unfamiliar social and cultural circumstances, which allows them to grow and prosper in their professional and personal lives. Students have the opportunity to enhance their resume and portfolio with a global perspective gained by studying abroad.

Career opportunities

Graduates are prepared to enter the fashion industry in any of a number of roles. Some examples are:

- curator
- fabric designer
- fashion business analyst
- fashion designer
- marketing researcher
- merchandise display and window designer
- supply chain manager
- textile and apparel production manager