Arizona State University (Polytechnic Campus)

Technological Entrepreneurship and Management, BS

Study details

Course type: Bachelor's degree
Degree: Technological Entrepreneurship and Management, BS TSTEMBS
Study mode: Full time
Duration: 48 Month

Cost of study

Cost : 35 430 USD
Reg. fee : 85 USD
Scolarship :
Insurance : 2 765 USD

Intake/s

Jan/May/Aug

Requirements

Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).
- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

Provide evidence of English language proficiency (TOEFL 61)

Accommodation

Provided by partner agencies

Speciality

Also available online

Additional information

Program description

The BS program in technological entrepreneurship and management brings a STEAM (science, technology, engineering, arts and mathematics) focus to coursework in order to prepare students to address social and corporate issues that can impact and change the world. Students learn to create, launch and improve technology-based products, services and ventures and to identify and solve open-ended problems using engineering and technological approaches.

After completing this program, students should be able to demonstrate the ability to identify, analyze and synthesize information to address and solve use-inspired, open-ended problems, assessing their impact on social, cultural and economic environments; formulate methodologies to advance the knowledge of entrepreneurship and innovation; launch technology-based products and services from idea generation through actualization; use quantitative and qualitative methods to demonstrate continuous improvement of products, services and processes; and utilize a systems approach for the effective design and improvement of entrepreneurial and innovation ventures.

This major is eligible for the Western Undergraduate Exchange program at the following location: Polytechnic campus. Students from Western states who select this major and campus may be eligible for reduced nonresident tuition at a rate of 150% of Arizona resident tuition plus all applicable fees.

Concurrent program options

Students pursuing concurrent degrees (also known as a “double major”) earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in curriculum.

Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Applied Leadership and Management, MALM
- Global Management, MGM

- Global Technology and Development, MS
- Leadership and Management, MLM
- Technology (Management of Technology), MSTech

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

Program learning outcomes

Program learning outcomes identify what a student will learn or be able to do upon completion of their program. This program has the following program outcomes:

- Implement venture management of technology, management of processes, and management of human capital.
- Demonstrate proficiency in collaborating with diverse team members through a professional team presentation that conveys innovation improvements for businesses or organizations.
- Apply systems thinking, data-driven decision making, and research to optimize decision(s) to solve complex problems for a variety of industries/organizations.
- Demonstrate proficiency in critical thinking by developing a strategic management plan that includes analysis of issues, assumptions, evidence, and implications.
- Demonstrate proficiency in navigating the intersection of technology management and engineering through management of a creative engineering solution to innovate a new product or process.

Global opportunities
Global experience

With more than 300 Global Education program opportunities available to them, technological entrepreneurship and management students are able to tailor their experience to their unique interests and skill sets. Whether in a foreign country, in the U.S. or online, students build communication skills, learn to adapt and persevere, and are exposed to research and internships across the world, increasing their professional network.

Career opportunities

Graduates of the technological entrepreneurship and management program possess a range of skills that are needed to develop and innovate products and services that meet corporate and social demands.

Graduates are prepared for a wide variety of career possibilities, including technology-based entrepreneurship, product development, consulting, venture capital analysis, business development, market analysis and technology marketing.