



## Ascencia Business School Malta

### Business Economics (Certificate)

#### Study details

**Course type:** Master's degree

**Degree:** Certificate in Business Economics

**Study mode:** Full time

**Duration:** 6 Month

#### Cost of study

**Cost :** 4 500 - 7 500 EUR

**Reg. fee :** 400 EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Jan/Apr/Jul/Oct

#### Requirements

Applicants to the Post Graduate Certificate in Business Economics program should have:

- A Bachelor's degree or post-graduate degree in economics, business, administration, management, or a related field
- Minimum 180 ECTS previously acquired at a Higher Education institution
- For students who do not have a prior bachelors level equivalent qualification in a marketing subject, a GPA score of 2.2 (or equivalent) will be required
- Proof of C1 level of English

#### Accommodation

#### Speciality

#### Duration

6 months full-time / 12 months part-time

#### Additional information

## About the Post Graduate Certificate in Business Economics

The Post graduate certificate in Business Economics is a graduate-level program that combines the fields of business and economics to provide students with a comprehensive understanding of how economic theory and analysis can be applied in a business context. The program aims to equip

students with the knowledge and skills necessary to make strategic decisions, analyse market dynamics, and navigate the complexities of the business world.

The program curriculum covers a broad range of subjects, including microeconomics, macroeconomics, econometrics and monetary theory. Practical components such as case studies, and group projects will provide students with hands-on experience in applying economic principles to real-world business scenarios. These opportunities enhance students' critical thinking, problem-solving, and analytical skills, preparing them for the challenges of the business world. Students will also have opportunities to engage with industry professionals through guest lectures, networking events, and career development workshops, fostering connections and practical insights.

## PROGRAMME OUTCOMES

- Master ethical issues in business and economics, as well as an understanding of sustainable business practices. The social and environmental implications of economic decisions will be considered and strategies for responsible and sustainable business management explored.
- Identify public policies and master the ability to understand and assess the impact of public policy on industry and society
- Master economic theories and models to analyse real-world business problems. Learn to evaluate economic policies, assess the economic impact of business decisions, and make data-driven recommendations to support managerial and strategic decision-making.
- Skilfully apply economic principles to analyze and interpret economic phenomena and their impact on business decision-making.