



SRH University (Heidelberg)

Business Engineering | English

Study details

Course type: Bachelor's degree

Degree: BEng in Business Engineering

Study mode: Full time

Duration: 42 Month

Cost of study

Cost : 10 200 EUR

Reg. fee : 1 000 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct

Requirements

High school / secondary education

Entry qualification

**The entry qualification documents are accepted in the following languages:
English / German.**

Dear Applicant,

Please be sure to bring your original entry qualification and other supporting documents with you when arriving on the SRH campus.

Language requirements

English

Accepted proof of proficiency: CAE or CPE, IELTS 7.5+ or TOEFL 113+

English language proficiency: IELTS 6.5 / TOEFL 80 / Duolingo Certificate 120 / PTE Academics 58 or a comparable test

Accommodation

Additional information

Overview

Engineers and economists don't always speak the same language. We prepare you optimally for this essential interface function between business and technology.

Imagine you want to develop a product and sell it profitably. You will learn what you need to do this with us! You will learn to explain how scientific forces can attack a product (technical mechanics), why it may then fail (materials engineering), what manufacturing techniques are available to restore the product (production engineering), and what all this has to do with electrical engineering – this is how we lay the engineering foundations. Then we move on to economics:

Programme structure

The programme focuses on innovation management, patent research and the basics of business administration. You will also acquire skills in automation technology, technical drawing, programming, quality management and production.

You will apply all of this directly in practice in your Engineering Design Project: from the business plan for your virtual start-up to production planning. After your internship, the Business Development area is on the programme before you decide on a compulsory elective subject to deepen your knowledge.

Career opportunities

You are both a specialist and a generalist and are in demand in projects and companies worldwide. As an interface between technology and business, you speak both languages and mediate between different ways of thinking. You combine technical-scientific and economic-social-scientific content with ease.

You can overcome barriers between technology and management. You plan, organise and design work and business processes of all kinds. This will enable you to gain a professional foothold wherever technical and commercial challenges meet.