



## University of Europe for Applied Sciences (Hamburg) Business and Management Studies

### Study details

**Course type:** Bachelor's degree

**Degree:** BSc in Business and Management Studies

**Study mode:** Full time

**Duration:** 36 Month

### Cost of study

**Cost :** 12 700 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

### Intake/s

Mar/Sep

### Requirements

## Admission Requirements

### **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**

Or equivalent occupational diploma officially translated to English or German

### **CURRICULUM VITAE (CV)** (Dated & Signed)

### **COPY OF PASSPORT** (SCANNED)

### **MOTIVATION LETTER** (MIN 500 WORDS)

### **PORTFOLIO**

The following are supplementary requirements from the individual degree programmes.

### ***Film & Motion Design***

5 – 8 work samples in which the moving image is the focus – be it filmed or animated, digital or analogue. All kinds of picture series (storyboards, flipbooks) and also other creative projects are welcome. Videos as MP4, Vimeo or YouTube links.

### ***Communication Design / Visual Communication***

Submit 8-12 work samples showcasing your strengths in visual communication, such as drawings, sketchbooks, collages, photographs, moving images, interactive projects, websites, and other creative endeavors. Include a brief reflective text for each work. Sketchbooks are also

welcome.

## **Digital Product Management / Design & Management Studies / UX/UI Design**

A portfolio with samples of work is welcome but not required.

## **Game Design**

5 – 10 work samples made by you: Concept sketches, storyboards, collages, renderings and other design projects are welcome. Additionally either a digital game (.exe as ZIP) or a written game concept (1 page).

## **Illustration**

15 samples of work – in addition to illustrations and drawings, a sketchbook and other projects that demonstrate interest in the subject area are also welcome. We also like to see themed series and concept sketches.

## **Photography & New Media**

2-3 series of photos and fewer individual images (all in all at least 20 images). The photographic projects can be supplemented by other media such as videos, drawings and graphic design.

### **English language certificate**

- IELTS 5.5 overall
- TOEFL iBT60
- TOEFL ITP (paper based) 498
- Pearson Test of English (Academic) 56
- Pearson Test of English (General) Level 1
- Cambridge English Advanced and Proficiency 162 overall
- Cambridge Exam First (FCE) B2 CEFR, First (FCE), 160
- TOEIC Listening, 400, Reading 385, Speaking 160, Writing 150
- PASSWORD 5.5 overall (no less than 5.0 in each component)
- EF SET (50-minute Test) 51 (only for students applying with a MOI letter)
- Duolingo 100

## **Accommodation**

## **What can you expect**

- Animations Studios
- Green Screen Studios
- Motion Lab
- TV Studio
  
- Radio Studio
- Screen Printing Workshop
- Photo Studios
- Sound Lab

- Print/Scan Studio
- Teleprompter and LED
- Dark Room

- Editing Room
- Equipment Library
- Rentable equipment
- Mac Pools etc.

## Speciality

## Spotlight modules

- Modern Marketing
- Digital Business
- Employability

## Additional information

Studying Business and Management at the University of Europe for Applied Sciences (UE) means getting taught in a professional field that is exciting, diverse and internationally relevant. We combine the classic teaching of Business and Management Studies with the topics of tomorrow: digital modules, soft skills and interdisciplinary teaching strengthen your vision and are at the centre of teaching at UE. In addition to entrepreneurial strategic thinking, managers and leaders must also have social skills as well as the ability to motivate a team. From day one, you will not only learn theoretical knowledge but also actively apply it in practical projects and benefit from the opportunity to acquire further additional qualifications through our acceleration courses offered by companies such as IBM and Amazon exclusively for UE students. UE brings out courageous and creative minds who can later lead a forward-looking company in the international economy.

## Career Perspectives

A business degree opens up a variety of career prospects across different industries and functions. Some potential career paths after completing a business degree are for example Consulting, Entrepreneurship or Human Resources.