



SRH University (Munich)

Internationales Hotelmanagement Dual (German)

Study details

Course type: Bachelor's degree

Degree: BA in Internationales Hotelmanagement (Dual)

Study mode: Full time

Duration: 42 Month

Cost of study

Cost : 8 240 EUR

Reg. fee : 1 000 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Start of studies:

Summer and winter semesters

Requirements

Entry Requirements

Educational Background

- A high school / secondary education diploma is required.
- Entry qualification documents are accepted in English or German.
- Please upload electronic copies during the application process.

Language Requirements – German

To be eligible for the program, applicants must provide proof of German language proficiency through one of the following recognized qualifications:

- DSH Exam – Level 2

- TestDaF – Level 4 in all sections
(One section with Level 3 may be accepted if compensated by a Level 5 in another, with a total of at least 20 points)
- Goethe Certificate C1 or C2 – Minimum grade: 2
- telc C1 or C2 – Minimum grade: 2
- telc C1 Hochschule
- German Language Diploma (Level II) from the Conference of Ministers of Education (DSD II)
- Assessment test in the subject German from a Studienkolleg (university prep course)

Accommodation

Additional information

Overview: International Hotel Management (B.A.)

Do you dream of becoming a hotel manager and consider yourself a people-oriented, communicative person? Then this dual study program is a perfect fit for you. We'll prepare you with hands-on training for an international career in the global hotel industry.

During the dual B.A. program “**International Hotel Management**” in Heidelberg, you'll be trained for leadership roles in the hospitality sector. You'll learn practical and strategic hotel management, staff leadership and motivation, the development of marketing and event concepts, and how to create financial and business plans.

2 years (22 months) of practical experience, strong language training, and a comprehensive education, you'll graduate well-equipped for a national or international career — and have the opportunity to discover new cultures along the way.

Career Opportunities

After completing the program, you'll be ready to launch your career in areas such as:

Management & Administration

- General Management, Human Resources, Accounting, Controlling

Sales & Marketing

- Revenue Management, Public Relations, Convention Sales

Rooms Division

- Front Office, Guest Relations/Guest Services, Executive Floor, Housekeeping

Food & Beverage

- F&B Administration, Banquet Services, Bar Management, Room Service

Head Office Functions

Hotel Development, Quality Management, and more

With your internationally recognized **FIBAA-accredited Bachelor's degree**, you'll also be qualified to pursue a Master's program — the ideal foundation for an advanced academic career in **Business Administration** or **Hospitality Management**.

This opens the door to **senior leadership roles in the hotel industry**, all the way up to **General Manager**, or even careers in **teaching and research**.