



Edinburgh Napier University

International Business Management

Study details

Course type: Master's degree

Degree: MSc (Hons) International Business Management

Study mode: Full time

Duration: 12 Month

Cost of study

Cost : 18 800 GBP

Reg. fee : 210 GBP

Scholarship :

Insurance : N/A GBP

Intake/s

Apr/Jan/Sep

Requirements

English language requirements

IELTS Academic

- Overall 6.5
- Writing 6.0
- Listening 5.5
- Reading 5.5
- Speaking 6.0

We also accept other English language qualifications. (TOEFEL iBT, Trinity ISE, LANGUAGECERT Academic..)

Don't meet the English language requirements?

Pre-sessional English for international students. If you hold a conditional offer and have not yet met the English entry requirements for a degree course at the University, we can help you with our pre-sessional English courses.

Accommodation

Key Features & Amenities

- Fully-furnished bedrooms

- Laundry facility with washers and dryers available
- Super-fast internet and wifi throughout
- Large social space, games area and study spaces
- Communal kitchen space for students
- 24/7 security

Two main accommodation locations for International Students:

Gorgie: 543 Gorgie Road Edinburgh EH11 3AR

Westfield: 24 Westfield Road Edinburgh EH11 2QB

Speciality

Pathways Available: Pre-Master's

Additional information

Degree Overview

Whether you're contemplating a career in international business or currently working and planning to enhance your qualifications, this course will give you the tools you need to be successful in the international business management arena.

Covering issues such as intercultural business communication, strategy, innovation, global economics and global marketing, it addresses the essentials of modern international business and opens doors to increased employment opportunities at postgraduate level.

We expect this course to attract students from various countries and cultures. This provides an excellent opportunity for discussion with your peers, allowing you to acquire and deepen your understanding of the diversity of international approaches to global business challenges. You'll be encouraged to reflect on the approach to international business in your own culture and contribute relevant examples in class discussions.

You'll learn to creatively address the issues of global competition and sustainability while acquiring knowledge of international business and its economic environment. You'll graduate with an advanced understanding of the complexities of global economics and international business.