



## College Of Art and Design

### Event Management

#### Study details

**Course type:** Master's degree

**Degree:** Master in Event Management

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 9 700 EUR

**Reg. fee :** 300 EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Sep/Jan

#### Requirements

To be eligible for the CAD, students must have a high school diploma (CESS, International, French or European Baccalaureate).

Preselected candidates are rapidly contacted to arrange an appointment for the selection interview in Brussels (which can be at any time from the Open Days at the end of February onwards). If need be, this interview can be conducted via Skype or FaceTime for candidates who live in a distant country.

For this interview, candidates will need to bring:

- (CESS or BACCALAUREATE all series + other possible diplomas);
- A copy of grades achieved in the last 2 academic years;
- 1 recent passport picture;
- A double-sided copy of his/her ID card or passport;
- A possible add-on to the artistic file

#### ENGLISH LEVEL

The CAD is an institution with an international outlook. As a result, classes are taught in English. This is why students must speak and read English fluently. For those whose mother tongue is not English, the level (as a second language) attained in high school is generally sufficient to start the first-year programme. The programmes are structured so the required level is reached in 2 years, if the student participates in all the courses, follows the English classes and carries out all the requested tests.

At entry, candidates must have an equivalent level of 5 pts in overall band score at the IELTS test (level usually reached at the end of high school). During the selection interview, a motivation

questionnaire will be presented in English. An evaluation test will be organised at registration.

## ADMISSION REQUIREMENTS

Direct entry to the MA Professional PART TIME programme in one of the 4 programmes offered is open to students or working professionals wishing to add a complementary technical skill to their CV. Admissions are open from January in the year the programme starts. The school year starts in October. There is only one intake per year.

Students or professionals can continue to work in a company or on a freelance basis during this year of study.

These programmes are reserved for people with at least one degree in communication, creation, design or fashion or with 3 to 5 years of professional experience in the targeted field or a related field. A candidate's level of English is not a deciding factor for these programmes.

### Accommodation

N/A

### Additional information

#### First Semester (September – January) :

##### **SEPTEMBER – OCTOBER: 2-MONTH INTERNSHIP**

2-month internship at an event planning company, PR and/or marketing agency, corporate event management, production company...(between July and the end of October).

##### **NOVEMBER – JANUARY**

Develop foundational skills in:

- Event Management fundamental
- Creativity & storytelling: craft captivating event narratives
- Scenography & space design: transform spaces into immersive experiences
- Logistics & production: manage all logistical details

#### Second Semester (February– June):

In this semester, you will focus on mastering the technical and operational aspects. Students will prepare a case to present their own concept as part of a comprehensive final project.

#### July- December: 4-Month Internship:

- A mandatory 4-month internship at an event planning company, PR and/or marketing agency, corporate event management, production company...
- The internship can be split, with 2 months completed before starting the program and the remaining 4 months afterward, or it can be done entirely after the program.