



University of Greenwich

Business with Marketing

Study details

Course type: Bachelor's degree

Degree: BA (Hons) Business with Marketing

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : GBP

Reg. fee : N/A GBP

Scholarship :

Insurance : N/A GBP

Intake/s

Sep

Requirements

Country specific academic qualifications:

- Achieving Specialist Diploma or Bakalavr grade Pass
- UKVI IELTS 5.5 with no less than 5.5 in each skill

Accommodation

Accommodation at Greenwich

- Four halls within walking distance of campus.
- Live close to the heart of London.
- Dedicated postgraduate accommodation.
- Free shuttle bus.
- Facilities include an on-site gym, café, shop and laundrette.

Free gyms: Includes free on-campus gym membership (Avery Hill and Greenwich) and access to ActiveGRE activities.

24/7 security: Security staff on site.

24/7 residential support: Residential support staff on-call for advice and welfare.

Speciality

Pathway international year zero is available

Degree Duration

- 4 years : 1 year pathway + 3 year degree
- 5 years : 1 year pathway + 4 year degree with placement

There are no places available for this course.

Additional information

Degree Overview

This degree is designed specialising in marketing to introduce you to business from an analytical, strategic and marketing point of view. This course focuses on emerging issues such as sustainability, financial crises and technological innovation means that you'll gain the skills to develop and manage businesses to a high standard. Through your studies will give you the opportunity to work with business professionals and/or local communities on live projects. Graduates of this course have gone into specialist strategic marketing areas such as retail management, consultancy, small to medium businesses and start-ups.

Study Reasons

- Marketing courses are ranked in TOP 5 for satisfaction in London (The Complete University Guide League Tables 2021)
- Degrees in this subject are ranked 2nd in London (The Complete University Guide League Tables 2021)
- Career opportunities are available with a specialist strategic marketing focus in general management within retail, consultancy, small to medium enterprises and business start-up.