



## University of Europe for Applied Sciences (Berlin) International Sport & Event Management

### Study details

**Course type:** Master's degree

**Degree:** MA in International Public Health Management

**Study mode:** Full time

**Duration:** 12/18 or 24 Month

### Cost of study

**Cost :** 12 000 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

### Intake/s

Mar/Sep

### Requirements

## Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**

Undergraduate degree (Bachelor's, MBA, or Master) officially translated to English or German

- **CURRICULUM VITAE (CV)** (Dated & Signed)

- **COPY OF PASSPORT** (SCANNED)

- **MOTIVATION LETTER** (MIN 500 WORDS)

- **LANGUAGE PROFICIENCY**

**English language certificate**

– IELTS 6.0 overall / B2 Level

– TOEFL iBT72

– TOEFL ITP (paper based) 543

– Pearson Test of English (Academic) 59

– Pearson Test of English (General) Level 1

– Cambridge English Advanced and Proficiency 169 overall

– Cambridge Exam First (FCE) B2 CEFR = First (FCE), 160

– TOEIC Listening 400, Reading 385, Speaking 160, Writing 150

– PASSWORD 6.0

– EF SET (50-minute Test) 60 (only for students applying with a MOI letter)

– Duolingo 105

### Accommodation

### What can you expect

- Animations Studios
  - Green Screen Studios
  - Motion Lab
  - TV Studio
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- Screen Printing Workshop
  - Photo Studios
  - Sound Lab
- 
- 3D Lab
  - Print/Scan Studio
  - Teleprompter and LED
  - Dark Room
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- Editing Room
  - Equipment Library
  - Rentable equipment
  - Mac Pools etc.

## Speciality

## Spotlight Module: "International Sport Organisations"

In the "International Sports Organisations" module within the International Sport & Event Management programme, students gain comprehensive knowledge and skills vital for leading sports organisations globally.

### Additional information

## Become an international sports and event manager

The **sports & events** sector is booming. Business is international nowadays, and the **sports & events industry** is no exception. The master's programme **International Sport & Event Management** prepares you for these demands with a globally oriented, interdisciplinary education. At the University of Europe for Applied Sciences (UE), we educate our students from day one to become managers in the areas of **Sports, Event, and Marketing Management**. You can look forward to special highlights, such as seminars and projects with partners from business, sports, and academia. In addition, this master's programme can easily be combined with a second job, as our lectures take place between Wednesday afternoon and Saturday evening.

## What happens after your studies

From football to fashion, concerts to trade fairs – live events shape the world and are of huge economic importance. The master's degree programme, with its international focus, ideally prepares you for managerial roles in the booming sports and events branches. As a sport and event manager,

you conceive, organise, and evaluate emotional worlds of experience that excite and touch people – and which are also economic success. With a Master's degree in International Sport & Event Management, you are qualified for many career options.