



University of Europe for Applied Sciences

(Hamburg)

Sport & Event Management

Study details

Course type: Bachelor's degree

Degree: BSc in Sport & Event Management

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 12 700 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**
Or equivalent occupational diploma officially translated to English or German
- **CURRICULUM VITAE (CV)** (Dated & Signed)
- **COPY OF PASSPORT** (SCANNED)
- **MOTIVATION LETTER** (MIN 500 WORDS)
- **PORTFOLIO**
The following are supplementary requirements from the individual degree programmes.

Film & Motion Design

5 – 8 work samples in which the moving image is the focus – be it filmed or animated, digital or analogue. All kinds of picture series (storyboards, flipbooks) and also other creative projects are welcome. Videos as MP4, Vimeo or YouTube links.

Communication Design / Visual Communication

Submit 8-12 work samples showcasing your strengths in visual communication, such as drawings, sketchbooks, collages, photographs, moving images, interactive projects, websites, and other creative endeavors. Include a brief reflective text for each work. Sketchbooks are also welcome.

Digital Product Management / Design & Management Studies / UX/UI Design

A portfolio with samples of work is welcome but not required.

Game Design

5 – 10 work samples made by you: Concept sketches, storyboards, collages, renderings and other design projects are welcome. Additionally either a digital game (.exe as ZIP) or a written game concept (1 page).

Illustration

15 samples of work – in addition to illustrations and drawings, a sketchbook and other projects that demonstrate interest in the subject area are also welcome. We also like to see themed series and concept sketches.

Photography & New Media

2-3 series of photos and fewer individual images (all in all at least 20 images). The photographic projects can be supplemented by other media such as videos, drawings and graphic design.

English language certificate

- IELTS 5.5 overall
- TOEFL iBT60
- TOEFL ITP (paper based) 498
- Pearson Test of English (Academic) 56
- Pearson Test of English (General) Level 1
- Cambridge English Advanced and Proficiency 162 overall
- Cambridge Exam First (FCE) B2 CEFR, First (FCE), 160
- TOEIC Listening, 400, Reading 385, Speaking 160, Writing 150
- PASSWORD 5.5 overall (no less than 5.0 in each component)
- EF SET (50-minute Test) 51 (only for students applying with a MOI letter)
- Duolingo 100

Accommodation

What can you expect

- Animations Studios
- Green Screen Studios
- Motion Lab
- TV Studio

- Radio Studio
- Screen Printing Workshop
- Photo Studios
- Sound Lab

- Print/Scan Studio
- Teleprompter and LED
- Dark Room

- Editing Room
- Equipment Library
- Rentable equipment
- Mac Pools etc.

Additional information

Become a sport & event manager

Learn how to lead athletes, orchestrate events and evoke emotions by pursuing the BSc Sport & Event Management degree at UE.

Few industries captivate as many people as the sports and events sector. With events like the FIFA World Cup and global music festivals now celebrated as major cultural phenomena, and sports clubs evolving into major corporations, this field is not only becoming more exhilarating, but also increasingly lucrative.

A degree in Sport and Event Management from UE equips you to shape this dynamic industry. Combining a bachelor's degree in sport and a bachelor's degree in event management, this programme will teach you essential management and leadership skills in sports and events management, business administration, economics and basic law. Learning from our esteemed lecturers, you'll have the unique opportunity to tailor your studies and forge your career path.

What happens after your studies

With a degree in Sport & Event Management, you will have the expertise required to manage events of all sizes: from conception to realisation. These are valuable competencies in almost any sector. Thanks to the diverse practical experience gained throughout your studies, you will have had the opportunity to interact with decision-makers from businesses and professional sports organisations from an early stage.

After your studies, you will not only be an expert in Sport and Event business issues, but above all you will have the best qualifications and thus be decisive for the success of projects in various Sport and Event and organisations.