



Syracuse University

Retail Management

Study details

Course type: Bachelor's degree
Degree: B.S. Retail Management
Study mode: Full time
Duration: 36 Month

Cost of study

Cost : 63 710 USD
Reg. fee : N/A USD
Scholarship :
Insurance : N/A USD

Intake/s

Aug/Jan/May

Requirements

If you have completed academic work outside the U.S., you must provide official academic credentials as well as English translations of the documents. If only one document is available, we will accept notarized or certified copies of the original document. If translations are needed, it is your responsibility to have the credentials translated by a reputable translation and evaluation service. Syracuse University will not provide translations for you. A key to the marking system or grading scale should also be included if it is not indicated on the transcript.

- **First-year Students:** Attending and graduating from in-person secondary schools based in the United States for at least three full academic years (Grades 10-12).
- **Transfer Students:** Have completed at least 24 credits in person at a post-secondary institution in the United States. Students must have earned a cumulative GPA of 3.0 or higher, excluding ESL curriculum.

English Language Requiements

- IELTS is not required. as part of the admission process all students will take the VEPT test administered by interlearn
- VEPT costs - (50\$)

Pre-Sessional (20 weeks) 37 - 40

Pre-Sessional (12 weeks) 41 - 45

Pre-Sessional (6 weeks) 46 - 50

Inernational Year One - 51+

Accommodation

The residential internet, cable access and service fee is a mandatory fee for all who sign a Syracuse University housing contract.

Shuttle Escorts

The Parking and Transportation Services safety escort shuttle operates nightly from 8 p.m. to 6 a.m. throughout the year.

It is easy to make yourself at home in one of our 21 residence halls, with accommodations to meet diverse needs. With approximately 53% of students living on campus, new friends are easy to find as you settle into your home away from home.

Residence Halls

West Campus

Boland Hall, Brewster Hall, Brockway Hall, Lawrinson Hall and Sadler Hall

Mount Olympus

Day Hall, Flint Hall, Shaw Hall, Oren Lyons Hall

East Campus

Booth Hall, DellPlain Hall, Ernie Davis Hall, Haven Hall, Kimmel Hall, Marion Hall, Oren Lyons Hall, Walnut Hall, Washington Arms and Watson Hall

South Campus

Skyhalls I, II and III

Speciality

International Year One in Available (47 200)

Please note that students completing the British curriculum are not eligible to apply upon completion of the IGCSE/GCSE; we require at least one additional year of education. Additionally, we do not accept the BTEC for admission at this time.

Progressing students into Syracuse University receive the following merit awards for each subsequent year of enrollment based on the cumulative GPA earned upon the completion of the 30 credit hours:

- A GPA between 3.25 and 3.49 is \$10,000 per year
- A GPA between 3.5 and 3.74 is \$15,000 per year
- A GPA greater than 3.75 is \$20,000 per year

Additional information

Degree Overview

Today's global marketplace demands skilled managers and leaders. The retail management program in the Whitman School prepares students for careers as buyers, store managers, apparel product developers, and sales and marketing representatives. The retail management faculty is committed to becoming an internationally recognized leader in providing the marketplace with well-educated, highly effective executives, advocates, and entrepreneurs. This major offers a student-centered approach to learning in partnership with national and international corporations and organizations. Through experienced faculty and visiting industry professionals, the program provides the basis of theoretical and practical knowledge that students need to succeed in the competitive and ever-changing environment.

Study Reasons

Employ business communication (handling objections/building rapport) and selling strategies (customer and competitor research/customer benefit analysis) used in the retail industry.

Syracuse University's Martin J. Whitman School of Management combines the resources of a large university with small class sizes and highly individualized attention to offer students the best possible learning experience.

The Retail Club is dedicated to empowering students interested in the retail industry. Through guest speakers and real-world projects, the club aims to familiarize students with components of the industry, such as consumer behavior, merchandising strategies and potential career paths.