



University of Dundee

International Business with Marketing

Study details

Course type: Bachelor's degree

Degree: BSc (Hons) International Business with Marketing

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 25 000 GBP

Reg. fee : 200 GBP

Scholarship :

Insurance : N/A GBP

Intake/s

Apr/Jan/Sep

Requirements

English language requirements

IELTS Academic

- Overall 6.0
- Writing 6.0
- Listening 5.5
- Reading 5.5
- Speaking 5.5

We also accept other English language qualifications. (TOEFEL iBT, Trinity ISE, LANGUAGECERT Academic..)

Don't meet the English language requirements?

Pre-sessional English for international students. If you hold a conditional offer and have not yet met the English entry requirements for a degree course at the University, we can help you with our pre-sessional English courses.

Study for 4 years (start at Level 1)

The essential subjects are Mathematics + another science (Information Technology, Chemistry, Biology, Human Biology, Physics, or Computing Science) - A-level, GCE CCC

Study for 3 years (start at Level 2)

The essential subjects are Mathematics + another Science (Information Technology, Chemistry, Biology, Human Biology, Physics, Psychology or Computing Science) - A-level, GCE ABB

IB (International Baccalaureate) diploma

Study for 4 years (start at Level 1) - 28 points, including 5, 5, 4 at higher level

Essential subject: Mathematics at Higher Level

Study for 3 years (start at Level 2) - 32 points, including 6, 5, 5 at higher level

Essential subject: Mathematics at Higher Level

Accommodation

Key Features & Amenities

- Self-catered
- Single occupancy
- Access to laundry facilities
- En-suite (with shower and toilet)
- Inclusive of Utility bills
- In easy reach of bicycle storage
- Fully connected to superfast wired and wifi internet
- Connection to Freeview or Freesat

All rooms are single occupancy with private bathrooms (en suite), equipped with superfast WiFi. Rooms cost approximately £140-£170 per week.

Also available are laundry facilities, bike storage, a shared kitchen and weekend parking.

Halls are 10-minutes away from big supermarkets and the train station. Even less is the walk to get to the city centre, full of restaurants, cafes and bars.

Speciality

International College Dundee

If you do not meet our academic grade requirements for your chosen course, we can offer you an alternative route to begin your studies. Our international incorporated degrees will develop your subject knowledge, academic English and university level study skills.

Pathways Available - International Stage One

Tuition fees for International students will increase by no more than 5% per year for the length of your course.

Additional information

Degree Overview

We live in a world where business operations are becoming increasingly global in scale. National boundaries now matter very little to decisions about where goods are made and services provided. In this course you will learn what this means for today's business world.

The main difference between our BSc and MA International Business with Marketing degrees comes in the first two years.

The BSc (Hons) option is for you if you want to study more business specific subjects. In the first two years, you focus on business, management, economics and finance related core modules.

The degree has economics at its core covering micro and macroeconomics. It is much broader than a standalone economics degree and analyses the major external factors effecting global business, globalisation and applied policy.

In this course you will focus a little more on marketing and gain a strong understanding of international business processes and practices.