



WSB Merito Universities (Chorzow)

English for Business Purposes - International Business

Study details

Course type: Bachelor's degree

Degree: Bachelors Degree in English

Study mode: Full time/Hybrid

Duration: 36 Month

Cost of study

Cost : 2 000 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

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Requirements

Admission Documents

- Proof of payment of admission fee
- Enrolment fee payment confirmation*
- Legalized or apostille-certified photocopy of a Polish or English translation of your school certificate and supplement. to read more about document legalization.
- Confirmation of language proficiency in which studies are conducted **
- Legalized or apostilled photocopy of your certificate of education that makes you eligible for admission into higher education in the country where it was issued
- Photocopy of a passport – bio page for inspection
- 1 full-colour photograph in compliance with standards defined for passports (face front, size 34-45mm)
- Admonition (Statement: postal address for service).

both 1 and 2 can be paid together (121EUR) online in the section PAY of your candidate's account or with a traditional transfer. Contact the Admissions Office if you need an offer letter

with the bank details.

Certificate of General Education (????? ?????? ??????????? ??????????) with a transcript of grades.

Accommodation

N/A

Speciality

One installment - 2 000 EURO

Two installment - 1 000 EURO

Additional information

What else should you know

- You will **level up your English language skills** to C1 (CEFR) or beyond.
- You will get an insight into the mechanisms that govern **modern businesses** and **market economies**.
- You will get **ready for a career** in a multicultural and **multinational environment**.
- You will learn to use a variety of **specialized business vocabulary**.
- You will be knowledgeable about the **culture of English-speaking countries**.
- Our focus on **practical learning** and **soft skills** that are sought by employers worldwide will put you at an advantageous position in the job market.
- You will be able to become **a modern-day linguist and communicator** who can work efficiently in an international business environment.

What are you going to learn

- You will have an excellent command of spoken and written English.
- You will develop your soft skills, such as language skills, communication skills or interpersonal skills.
- You will master a wide range of business vocabulary from such areas as macro- and microeconomics, marketing, sales, management, finance, accounting, law, and tourism.
- You will get a broad overview of the history and culture of English-speaking countries.
- You will have a firm grasp of a number of organizational and corporate issues.
- You will have an understanding of global marketing strategies.
- You will know how to design effective business reports and a variety of other business communications (letters, memos, statements, contracts, leaflets, etc.).
- You will develop a command of a second foreign language.

Career opportunities

- office manager or executive assistant in multinational corporations
- key account manager
- international project manager
- media/communication consultant
- shared services center professional

- accounting, finance, HR etc. department personnel.