



## University of Europe for Applied Sciences (Hamburg) Digital Business & Data Science

### Study details

**Course type:** Bachelor's degree

**Degree:** BSc in Digital Business & Data Science

**Study mode:** Full time

**Duration:** 36 Month

### Cost of study

**Cost :** 12 700 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

### Intake/s

Mar/Sep

### Requirements

## Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**  
Or equivalent occupational diploma officially translated to English or German
- **CURRICULUM VITAE (CV)** (Dated & Signed)
- **COPY OF PASSPORT** (SCANNED)
- **MOTIVATION LETTER** (MIN 500 WORDS)
- **ADMISSION TEST**  
The test is done online and students are not required to study for this test.
- **English language certificate**
  - IELTS 5.5 overall
  - TOEFL iBT60
  - TOEFL ITP (paper based) 498
  - Pearson Test of English (Academic) 56
  - Pearson Test of English (General) Level 1
  - Cambridge English Advanced and Proficiency 162 overall
  - Cambridge Exam First B2 CEFR = First (FCE), 160
  - TOEIC Listening 400, Reading 385, Speaking 160, Writing 150
  - PASSWORD 5.5 Overall (no less than 5.0 in each component)
  - EF SET (50-minute Test) 51 (only for students applying with a MOI letter)
  - Duolingo 100

## Accommodation

### What can you expect

- Animations Studios
- Green Screen Studios
- Motion Lab
- TV Studio
  
- Radio Studio
- Screen Printing Workshop
- Photo Studios
- Sound Lab
  
- Print/Scan Studio
- Teleprompter and LED
- Dark Room
  
- Editing Room
- Equipment Library
- Rentable equipment
- Mac Pools etc.

## Speciality

### Spotlight Module "Artificial Intelligence "

This module introduces students to the transformative power of Artificial Intelligence (AI) and delves into its value and strategic implications for modern businesses.

## UE Foundation Diploma

The University of Europe for Applied Sciences (UE) offers a foundation diploma in preparation for the Bachelor's degree programme in Digital Business and Data Science.

## Additional information

### Transforming Business with Data-Driven Solutions

Rapid change and globalisation are making ecosystems increasingly innovative and valuable. Studying the digital technology revolution as a driving force is key to understand future social, educational and cultural changes, as well as the transformation of digital businesses and the

optimisation of e-government models. The Digital Business & Data Science (B.Sc.) degree programme is specifically designed for those interested in understanding and shaping this technology revolution in the future.

## What happens after your studies?

After your studies, you will not only be an expert in business issues, but above all you will have the **best qualifications** and thus be decisive for the success of projects in various industries and organisations.

- **Expected Salary:** €40,000 to €60,000 annually depending on the experience, industry etc.
- **Career Opportunities:** Digital Business Development Manager, Digital Innovation Manager, Digital Product & Service Designer and Developer, Digital Marketing Manager
- **Skills:** Machine Learning, Programming Languages, Statistical Analysis, Data Analysis & more