



GISMA University (Potsdam)

Digital Transformation Leadership

Study details

Course type: Master's degree

Degree: MSc in Digital Transformation Leadership

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 12 100 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Jan/Apr/Jul/Oct

Requirements

Entry Requirements

- Bachelor's degree in a relevant discipline (business, economics or social sciences, psychology, law, engineering, computer science, or closely related sciences)
- English proficiency: B2 (IELTS 6.0 overall, no less than 5.5 in any component) or equivalent scores in TOEFL iBT, Pearson PTE or Duolingo. Gisma also offers an English test free of charge.

Accommodation

Enjoy a six-month stay in our comfortable student accommodation. Make your first six months as a student stress-free as we take care of your housing needs. Our comfortable and convenient room options provide the perfect base for your university life.

Rooms starting from €599 per month

- **Modern Amenities** - Choose from newly refurbished shared and single rooms, or apartments – all fully equipped and offering secure access and free Wi-Fi.
- **Prime Location** - A peaceful retreat in Zossen, surrounded by greenery and lakes, just 45 minutes from Berlin by train and 30 minutes from the airport.
- **Stress-Free Living** - Hassle-free registration with German authorities is just 15 minutes away.

Airport pick-up service:

Airport pick-up service within Berlin is 118€

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From Berlin Airport to Potsdam is 166€

Speciality

Introducing the Siblings & Spouse Discount at Gisma! Enjoy a 35% discount on all programmes for siblings and spouses of enrolled students. Applicable across brands.

Terms apply: Full annual fee due before orientation, non-combinable with other offers, and documentation required (e.g., marriage or birth certificate).

Once you are accepted as a student, you will be requested to pay a deposit amount of **€ 3,000**. The reservation fee is designed to secure your position within the programme and will be deducted from the overall programme cost.

Standard Track: 120 ECTS (24 months)

Eligibility-Based Track: 60 or 90 ECTS (12 or 18 months)

Additional information

In a rapidly evolving digital landscape, distinguishing yourself requires more than ambition—it demands the right qualifications and skills. Our MSc in Digital Transformation Leadership provides the strategic expertise and cutting-edge knowledge essential to excel in this dynamic field. This master's programme is designed to prepare you for independent entrepreneurial ventures or senior management positions with leadership responsibilities across various industries and business sizes.

The curriculum offers a unique combination of leadership, decision-making, and digital competencies, equipping you to advance into a future-oriented career in a global company or innovative start-up. Digital technologies are omnipresent in today's society and business world, driving a digital revolution that evolves at an unprecedented pace. Technologies such as artificial intelligence, 5G, Big Data, the Internet of Things, and Blockchain are set to disrupt traditional business models and transform job roles in the industry.

Students will enhance their leadership and management knowledge, and acquire application-specific specialisation skills through real-world challenges and practical experiences

Who is this Programme For?

This programme provides you with all of the essential tools and practical skills to pursue a career in leading transformation projects and change agendas for the digital economy.

- Suitable for aspiring managers and consultants who want to take on leadership roles in the digital domain.
- Opens career opportunities across multiple industries like business management, government administration and digital consulting.
- Helps you gain additional skills in Big Data, cybersecurity, and cloud computing through technical know-how provided by Amazon.

- Provides in-depth knowledge about digital transformation efforts like innovation management, technology, and data control organisation.

Your Future Career

A digital transformation leadership degree can help you a manage and lead digitisation in any international organisation. As a consultant, you will be in the pole position to bring businesses to the next (digitised) level.