



Burgundy School of Business (Lyon)

Management

Study details

Course type: Bachelor's degree
Degree: Bachelor in Management
Study mode: Full time
Duration: 36 Month

Cost of study

Cost : 9 500 EUR
Reg. fee : 100 EUR
Scholarship :
Insurance : N/A EUR

Intake/s

Nov/Jul

Requirements

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They are specific to each program but all include:

- Courses and conferences
- All course work, books, and access to online learning
- Access to the **Pathfinder™** support
- Access to the **One Health Center**
- Access to campus facilities, the Learning Center (open six days a week from 8:30 a.m. to 10:00 p.m.) and the Digital Learning Center
- Language tests and preparation for IELTS, TOEIC or CEF

If applicable:

- Study travel expenses (excluding transport and accommodation costs)
- One or two semesters of academic exchange in one of our partner institutions (excluding transport and accommodation)
- Remedial and refresher courses

Accommodation

Our campuses are designed to provide a stimulating experience and to prepare for a rich and exciting career.

To celebrate its 10 years of presence in Lyon, BSB offers itself a new campus.

BSB currently welcomes its students to its campus located in the 8th district.

To meet its development ambitions, BSB is investing in a **new 9,000m² campus** in the same district to welcome **2,500 students at the start of the 2025 school year**.

Speciality

For international students, it is possible to join the Bachelor in Management at any stage — Year 1, 2, or 3 — depending on their academic background.

Every Year The Price Goes Up By 300 EUR

- Entry into Bachelor 1st year: €9,500 (then €9,800 in Bachelor 2 and €10,100 in Bachelor 3)
- Entry into Bachelor 2nd year : 9,000€ (then 9,000€ in Bachelor 3)
- Entry into Bachelor 3rd year : 11,000€

English and France

Additional information

With the BSB Bachelor in Management program **you develop essential soft skills in a company** : agility, open-mindedness, creativity, entrepreneurial spirit, sense of the collective...

At the end of your training, you will be able to:

- Design a marketing strategy and propose appropriate commercial actions
- Behave as a responsible and internationally open manager
- Analyze the socio-economic, legal and organizational environment of the company and define its strategy
- Develop and manage an entrepreneurial project
- Conduct an accounting and financial analysis of the company

Each year you will deepen the following subjects:

- Marketing, Communication and Business Development...
- Management, Strategy and Entrepreneurship...
- Economy and Social Sciences
- Finance, Accounting and Law
- General knowledge
- Languages, to develop your linguistic knowledge
 - English
 - 2nd foreign language = German, Spanish, Italian, or Chinese

In 3rd year, you can **choose one of our 7 specializations**.