



## University of Europe for Applied Sciences

(Germany)

### Health Management BSc

#### Study details

**Course type:** Bachelor's degree

**Degree:** BSc in Health Management

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 12 700 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Mar/Sep

#### Requirements

### Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**  
Or equivalent occupational diploma officially translated to English or German
- **CURRICULUM VITAE (CV)** (Dated & Signed)
- **COPY OF PASSPORT** (SCANNED)
- **MOTIVATION LETTER** (MIN 500 WORDS)
- **ADMISSION TEST**  
The test is done online and students are not required to study for this test.
- **English language certificate**
  - IELTS 5.5 overall
  - TOEFL iBT60
  - TOEFL ITP (paper based) 498
  - Pearson Test of English (Academic) 56
  - Pearson Test of English (General) Level 1
  - Cambridge English Advanced and Proficiency 162 overall
  - Cambridge Exam First B2 CEFR = First (FCE), 160
  - TOEIC Listening 400, Reading 385, Speaking 160, Writing 150
  - PASSWORD 5.5 Overall (no less than 5.0 in each component)
  - EF SET (50-minute Test) 51 (only for students applying with a MOI letter)

– Duolingo 100

## Accommodation

### What can you expect

- Green Screen Studio
- TV Studio
- Screen Printing Workshop
- Photo Studios
- Sound Lab
- Print/Scan Studio
- Teleprompter and LED
- Editing Room
- Equipment Library
- Rentable equipment
- Mac Pools etc.

## Speciality

### Spotlight Module: "Digital Transformation"

In the "Digital Transformation" module of the **BSc Health Management curriculum**, students delve into the fundamentals of digital transformation and disruption. They contextualize digital transformation within a historical framework and analyze selected scientific literature on the subject. Furthermore, students gain insights into the network economy and change management principles applicable to networked companies and markets.

They apply their knowledge of change management to practical scenarios and explore technological meta-trends such as artificial intelligence and blockchain. Through case studies and practical applications, students evaluate the effectiveness of these meta-trends across different industries and communication contexts. This module enables students to develop visionary communication ideas while considering ethical implications and societal changes spurred by technological advancements.

#### Additional information

### Start your Career in the Healthcare Industry

Health Management is at the intersection of business and healthcare, addressing the unique challenges of managing healthcare organizations, resources, and services. Whether you aspire to lead hospitals, healthcare facilities, insurance companies, or public health organizations, our comprehensive curriculum will prepare you to excel in a variety of roles within the healthcare industry.

In today's rapidly evolving healthcare landscape, effective management is more crucial than ever. Our innovative programme is designed to equip you with the knowledge, skills, and practical experience needed to succeed in this dynamic field. Healthcare requires specific management skills that differ from other industries. A health management degree provides knowledge in financial management, human resources, quality control, and operational efficiency.

## Career Perspectives

BSc Health Management prepares students for the future requirements of a management position in the healthcare sector with leadership and management responsibility.

As a UE student, you'll have access to our **Career Development Centre** which will support and guide you through any career-related enquiry you may have.

## What happens after your studies

The Bachelor's degree programme is based on providing an interdisciplinary and international management education for planning, development, and controlling tasks in the healthcare sector. After studying the **BSc Health Management**, you will find career prospects as a Health Manager in the following areas:

### Job titles:

- Health Manager
- Healthcare Manager
- Manager or Consultant in the German or international health industry

### Fields of activity:

- Management in health insurance
- Management in pharmaceutical companies
- Management in healthcare associations