



## Ravensbourne University London

### Fashion: Digital Futures

#### Study details

**Course type:** Master's degree

**Degree:** MSc (Hons) Fashion: Digital Futures

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 18 000 GBP

**Reg. fee :** N/A GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Jan/Sep

#### Requirements

**IELTS (Academic):** 6.0 overall and a minimum of 5.5 in each component: reading, writing, speaking, listening.

**TOEFL iBT (Academic):** 72 points overall with minimum Reading 18, Listening 17, Speaking 20, Writing 17

**Cambridge Certificate of Proficiency in English (CPE)/ C2 Proficiency & Cambridge Certificate of Advanced English (CAE) / C1 Advanced:**  
169 overall with 162 in each component

#### International Baccalaureate:

English B / English A: Language and Literature / English A: Literature / English Literature and Performance - Standard or Higher-Level Grade 5

#### Accommodation

Provided by partner agencies

#### Speciality

This course is subject to validation

#### Additional information

#### About:

On this course you will develop the expert knowledge to create and implement complex designs and technology projects. You will explore the systems and platforms for communication, responsive content creation, and visualisation, and learn experimental approaches to tackle your work

## Degree overview:

### Why study this Fashion: Digital Futures master's?

- Implement innovative communications within the rapidly evolving fashion and design industry
- Explore cutting-edge technologies
- Utilise state-of-the-art software such as AI Generative software (Stable Diffusion), CLO3D, MD and Adobe Substance Suite
- Receive 1-2-1 sessions with digital design tutors and industry representatives
- Create innovative work that takes into careful consideration both ethics and sustainability

Digital transformation in the fashion industry Experts suggest that digital fashion will soon become a vital revenue stream for every major fashion retailer. With this in mind, there are increasing opportunities for designers to find work within this exciting field: developing innovative digital platforms, creating avatars and clothing and building the virtual environments in which these interactions will take place. On this course in London, UK, you will develop the advanced knowledge to create and implement complex designs and technology projects. You will explore systems and platforms for communication, responsive content creation, visualisation, and learn experimental approaches to tackle your work. You will investigate and realise radical project proposals through collaborative interactions with both peers and industry, and explore the latest advancements in technologies such as AI, Web3, digital fashion, metaverse asset realisation, AR, VR and XR. The course will complement Ravensbourne's existing fashion courses and is a natural progression from the Digital Technology for Fashion Pathway available on the BA (Hons) Fashion undergraduate course. Ravensbourne is known for its strong industry links. On this course you will benefit from live industry projects as well as collaborations between other students and courses.