



University of Europe for Applied Sciences

(Innovation Hub)

Visual & Experience Design

Study details

Course type: Master's degree

Degree: MA in Visual & Experience Design

Study mode: Full time

Duration: 12/18 or 24 Month

Cost of study

Cost : 12 000 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**

Undergraduate degree (Bachelor's, MBA, or Master) officially translated to English or German

- **CURRICULUM VITAE (CV)** (Dated & Signed)

- **COPY OF PASSPORT** (SCANNED)

- **MOTIVATION LETTER** (MIN 500 WORDS)

- **Portfolio** - Please send us up to 10 examples of work that demonstrate artistic, conceptual, formal, or technical skills. We accept a variety of different fields: architecture, visual communication, product design, game design, exhibition design, interior design, sound design, motion design, event installations, and performance. Submitted portfolios can also demonstrate a basic digital understanding of creative coding, as well as analog works such as collages, sculptures, and animations.

Please include a brief descriptive text for each piece, detailing your process and implementation.

- **LANGUAGE PROFICIENCY**

English language certificate

- IELTS 6.0 overall / B2 Level

- TOEFL iBT72

- TOEFL ITP (paper based) 543

- Pearson Test of English (Academic) 59

- Pearson Test of English (General) Level 1

- Cambridge English Advanced and Proficiency 169 overall

- Cambridge Exam First (FCE) B2 CEFR = First (FCE), 160

- TOEIC Listening 400, Reading 385, Speaking 160, Writing 150

- PASSWORD 6.0

- EF SET (50-minute Test) 60 (only for students applying with a MOI letter)
- Duolingo 105

Accommodation

Additional information

Design digital products

The design profession is in constant flux. Design must not only be equally contemporary and traditional but also encompass the world of new digital media. More and more companies are relying on visual and experience design in the development and marketing of their products, brands and services, actively involving their customers in the digital transformation. The product becomes visually and tangibly present. Various senses are engaged, but the most important remains the visual allure, crucial in communication. Therefore, the master's in visual and experience design combines technological know-how with creative design, making it essential for launching your career in the field.

Visual & Experience Design is a master programme welcoming the applicants majoring in visual and graphic design, product design, interaction design, communication and marketing, media and web design, new media or coding- or software engineering-related subjects.

Students will gain deep knowledge of the social repercussions of data technologies, including analytics and AI. They will also learn to design across a spectrum of digital prototyping platforms such as Sketch, Figma, InVision, etc. Additionally, they will advance in UI/UX design coupled with object-oriented interactive prototyping. Moreover, students will develop advanced data visualization design skills and more.