



University of Greenwich

International Business

Study details

Course type: Master's degree

Degree: MA (Hons) International Business

Study mode: Full time

Duration: 12 Month

Cost of study

Cost : 16 895 GBP

Reg. fee : N/A GBP

Scholarship :

Insurance : N/A GBP

Intake/s

Sep

Requirements

- Achieving Specialist Diploma or Bakalavr grade Pass and UKVI IELTS 5.5 with no less than 5.5 in each skill

English language requirement:

- IELTS 6.0 (with no skill below 5.5)

Accommodation

With a range of comfortable and modern rooms close to campus, the University of Greenwich provides high-quality accommodation perfectly suited to your needs.

- Free Internet and Wi-Fi across all locations
- 24/7 residential support
- All utility bills included
- Contents insurance is included

Speciality

If you do not meet the requirements for your chosen programme you can choose to study 1 or 2 terms of English language preparation beforehand.

Pre-master's (Business and Management)

Additional information

Degree Overview

Gain Knowledge in strategic alliances, global commodity chains and customer relationship management with this MA in International Business. Through this course you will develop a range of intellectual and practical skills to become a specialist in the global knowledge economy. The course considers the increasingly multidisciplinary and international nature of modern markets. As a student on this International Business course, you'll learn to distinguish and apply relevant research methodologies, techniques and tools. Teaching staff will encourage you to join extra-curricular societies and work on real business projects. The university of Greenwich has a Client Based Dissertations that will help you develop a clearer sense of how to link theory with practice and enrich your profile in the job market.

Study Reasons

- Business, management and marketing courses at Greenwich are ranked in TOP 3 for course variety in London (University Guide 2021).
- The teaching team includes accomplished lecturers and practitioners with vast experience in business network analysis, business management and strategy.
- Graduates pursue their management career in a wide range of multinational companies, non-government and public sector organisations. Some might find employment in small and medium enterprises in international trade, and local or central government.