



Pace University (NYC Campus)

MS Marketing Analytics

Study details

Course type: Master's degree

Degree: MS Marketing Analytics

Study mode: Full time

Duration: 18 Month

Cost of study

Cost : 27 180 USD

Reg. fee : 50 USD

Scholarship :

Insurance : N/A USD

Intake/s

Jan/Sep

Requirements

- TOEFL iBT: Minimum score of 78 overall, but some programs may have higher requirements.
- IELTS: Minimum overall band score of 6.5.
- PTE Academic: Minimum score of 52.
- Duolingo English Test: Minimum score of 105

Accommodation

Provided by partner agencies

Additional information

Degree overview:

Our MS in Marketing Analytics is a focused degree designed for those who want to expand their experience with fact-based decision-making and gain the skills necessary to build a career in the fast-paced and lucrative field of marketing analytics. Get trained in a specialized niche while making connections in the industry, leveraging New York City's energy in order to build the career you're meant for.

With a degree in Business and Finance, you'll learn business, economic, and financial theories, and develop commercial awareness of a variety of business functions and environments. Subjects include Business Administration, Business Management, Economics, Finance & Accounting, and Human Resources Management. A degree in this subject area could lead you to a career in:

- Logistics Manager
- Business Analyst
- Human Resources Manager
- Entrepreneur
- Accountant
- Financial Advisor
- Investment Advisor
- Financial Trader
- Banker
- Project or Product Manager