



## University of Connecticut (Storrs)

### BA Art - BA

#### Study details

**Course type:** Bachelor's degree

**Degree:** BA Art - BA

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 39 678 USD

**Reg. fee :** 80 USD

**Scholarship :**

**Insurance :** N/A USD

#### Intake/s

Aug

#### Requirements

- English entry - TOEFL 79 (IELTS 6.5, Duolingo 100)
- GPA entry - 3.0 GPA or equivalent
- have completed secondary school (equivalent to U.S. grades 9-12)

#### Accommodation

Provided by partner agencies

#### Additional information

#### Degree Overview

Analytics and Information Management (AIM), housed in the Operations and Information Management (OPIM) Department, is a fast-growing major that prepares students with knowledge and skills in managing information and technology to drive business efficiency and performance. AIM provides students with highly sought-after proficiencies that help discover business insights and identify technology improvements across business functions. Students will learn how to analyze and interpret data to make informed business decisions, manage data and information systems to mitigate security risks, formulate creative technology solutions to fulfill business requirements and manage teams to implement solutions. Students who major in AIM are eligible to apply to the Accelerated Master of Science in Business Analytics and Project Management (MSBAPM) Program.