



Pace University (Westchester Campus)

BA Digital Journalism

Study details

Course type: Bachelor's degree

Degree: BA Digital Journalism

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 51 382 USD

Reg. fee : 50 USD

Scholarship :

Insurance : N/A USD

Intake/s

Jan/Sep

Requirements

- TOEFL scores of 9.5
- IELTS score of 7.0.
- Pearson PTE score of 60.
- Duolingo score of 115.

Accommodation

Provided by partner agencies

Additional information

Degree overview:

You'll acquire a broad knowledge of marketing, and gain an understanding of different media platforms on a Marketing and Media degree. Subjects include Advertising, Digital Media, Film Studies, Journalism and Public Relations, and Publishing. With a Marketing and Media degree you could find work as:

- Public Relations Officer
- Marketing Manager
- Journalist
- Advertising Executive
- Online Marketing Executive
- Social Media Manager

- Film Producer
- Scriptwriter