



The University of Notre Dame Australia

(Fremontle)

Bachelor of Marketing and Public Relations/Bachelor of Arts

Study details

Course type: Bachelor's degree

Degree: Bachelor of Marketing and Public Relations/Bachelor of Arts

Study mode: Full time

Duration: 54 Month

Cost of study

Cost : 31 246 AUD

Reg. fee : N/A AUD

Scholarship :

Insurance : Included AUD

Intake/s

Feb/Jul

Requirements

English language Requirements

English language tests (e.g. IELTS) are accepted. The tests that are allowed and the results required vary depending on the discipline and the specific program for which entry is being sought.

(6.0 overall, with no individual band score lower than 6.0)

IELTS Academic:

- 6.0 overall, with no individual band score lower than 6.0

CAE/CPE:

- 169 overall, with no individual band score lower than 169

PTE Academic:

- 50 overall, with no individual band score lower than 50

TOEFL (iBT):

- 73 overall and no other band score lower than 18

Accommodation

Key Features and Amenities

- Range of options from shared accommodation or private rental
- Choice of location in and around Sydney and Perth
- Student community and social events
- Free Wi-Fi
- Communal kitchen
- BBQ facilities
- Pool tables
- Basketball court
- Television room
- Laundry
- Off-street parking.

Speciality

There aren't any pathways available

Bachelor of Marketing and Public Relations: - 31 050

Bachelor of Arts: - 31 246

Additional information

Degree Overview

Our Bachelor of Marketing & Public Relations/Bachelor of Arts program is a comprehensive double degree available to study full-time over four years or part-time. Throughout this four-year degree, you will cover various subjects such as Consumer Behaviour, Corporate Public Relations, Integrated Marketing Communications, Professional Writing, and more.

The holistic and comprehensive skill set you will master from combining Marketing and PR with an Arts degree will make you especially valuable to employers. The Bachelor of Arts component of this double degree develops your ability to analyse, interpret, deliberate, draw conclusions, communicate,

work as a team member and problem-solve. You will be trained to consider multiple perspectives and handle ambiguity and uncertainty. These are the skills and attributes needed in many workplaces in the 21st century.

By completing the Bachelor of Arts, you will have the opportunity to study a major in an area of interest that may complement your Marketing and PR studies, or you can broaden your horizons and tackle something different. Your options include Journalism, Film and Screen Production, Photography, Archaeology, English Literature, Social Justice, Politics and International Relations, History or Theatre Studies. You will gain in-depth, specialist knowledge and skills that will allow you to contribute effectively to society's cultural and intellectual life.

Study Reasons

- Graduate job-ready with industry-specific skills and knowledge
- from a unique, personalised approach to education and pastoral care
- Lecturers are industry professionals and leaders in their field