



## The University of Notre Dame Australia

(Sydney)

### Bachelor of Marketing and Public Relations/Bachelor of Arts

#### Study details

**Course type:** Bachelor's degree

**Degree:** Bachelor of Marketing and Public Relations/Bachelor of Arts

**Study mode:** Full time

**Duration:** 54 Month

#### Cost of study

**Cost :** 31 246 AUD

**Reg. fee :** N/A AUD

**Scholarship :**

**Insurance :** Included AUD

#### Intake/s

Feb/Jul

#### Requirements

#### English language Requirements

English language tests (e.g. IELTS) are accepted. The tests that are allowed and the results required vary depending on the discipline and the specific program for which entry is being sought.

(6.0 overall, with no individual band score lower than 6.0)

#### IELTS Academic:

- 6.0 overall, with no individual band score lower than 6.0

#### CAE/CPE:

- 169 overall, with no individual band score lower than 169

#### PTE Academic:

- 50 overall, with no individual band score lower than 50

#### TOEFL (iBT):

- 73 overall and no other band score lower than 18

## Accommodation

### Key Features and Amenities

- Range of options from shared accommodation or private rental
- Choice of location in and around Sydney and Perth
- Student community and social events
- Free Wi-Fi
- Communal kitchen
- BBQ facilities
- Pool tables
- Basketball court
- Television room
- Laundry
- Off-street parking.

### Speciality

**There aren't any pathways available**

**Bachelor of Marketing and Public Relations: - 31 050**

**Bachelor of Arts: - 31 246**

### Additional information

## Degree Overview

Our Bachelor of Marketing & Public Relations/Bachelor of Arts program is a comprehensive double degree available to study full-time over four years or part-time. Throughout this four-year degree, you will cover various subjects such as Consumer Behaviour, Corporate Public Relations, Integrated Marketing Communications, Professional Writing, and more.

The holistic and comprehensive skill set you will master from combining Marketing and PR with an Arts degree will make you especially valuable to employers. The Bachelor of Arts component of this double degree develops your ability to analyse, interpret, deliberate, draw conclusions, communicate,

work as a team member and problem-solve. You will be trained to consider multiple perspectives and handle ambiguity and uncertainty. These are the skills and attributes needed in many workplaces in the 21st century.

By completing the Bachelor of Arts, you will have the opportunity to study a major in an area of interest that may complement your Marketing and PR studies, or you can broaden your horizons and tackle something different. Your options include Journalism, Film and Screen Production, Photography, Archaeology, English Literature, Social Justice, Politics and International Relations, History or Theatre Studies. You will gain in-depth, specialist knowledge and skills that will allow you to contribute effectively to society's cultural and intellectual life.

## Study Reasons

- Graduate job-ready with industry-specific skills and knowledge
- from a unique, personalised approach to education and pastoral care
- Lecturers are industry professionals and leaders in their field