



The University of Notre Dame Australia

(Formerly)

Bachelor of Marketing and Public Relations/Bachelor of Behavioural Science

Study details

Course type: Bachelor's degree

Degree: Bachelor of Marketing and Public Relations/Bachelor of Behavioural Science

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 31 246 AUD

Reg. fee : N/A AUD

Scholarship :

Insurance : Included AUD

Intake/s

Feb/Jul

Requirements

English language Requirements

English language tests (e.g. IELTS) are accepted. The tests that are allowed and the results required vary depending on the discipline and the specific program for which entry is being sought.

(6.0 overall, with no individual band score lower than 6.0)

IELTS Academic:

- 6.0 overall, with no individual band score lower than 6.0

CAE/CPE:

- 169 overall, with no individual band score lower than 169

PTE Academic:

- 50 overall, with no individual band score lower than 50

TOEFL (iBT):

- 73 overall and no other band score lower than 18

Accommodation

Key Features and Amenities

- Range of options from shared accommodation or private rental
- Choice of location in and around Sydney and Perth
- Student community and social events
- Free Wi-Fi
- Communal kitchen
- BBQ facilities
- Pool tables
- Basketball court
- Television room
- Laundry
- Off-street parking.

Speciality

There aren't any pathways available

Bachelor of Behavioural Science: - 31 246

Bachelor of Marketing and Public Relations: - 31 050

Additional information

Degree Overview

Throughout this four-year degree, you will cover various subjects such as Consumer Behaviour, Corporate Public Relations, Integrated Marketing Communications, Professional Writing, Developmental Psychology, Foundations of Human Behaviour, Organisational Behaviour and more.

This double degree will provide insights into aspects of psychology, political science, cultural studies and sociology to complement your studies in marketing and PR.

A Behavioural Scientist values human diversity and works collaboratively with communities to identify and advance the goals of the group and the individuals who comprise it.

Behavioural Science promotes the concept of wellbeing and aims to facilitate this at the individual, relational and community levels. Your knowledge and skills in business, marketing and PR will combine well with this people-centred focus.

Study Reasons

- Graduate job-ready with industry-specific skills and knowledge
- Benefit from a unique, personalised approach to education and pastoral care
- Lecturers are industry professionals and leaders in their field