



BPP University

Management with Digital Marketing

Study details

Course type: Master's degree

Degree: MSc (Hons) Management with Digital Marketing

Study mode: Full time

Duration: 12 Month

Cost of study

Cost : 18 000 - 19 000 GBP

Reg. fee : N/A GBP

Scholarship :

Insurance : N/A GBP

Intake/s

Apr/Aug/Feb/Jan/Oct/Sep

Requirements

Entry requirements

The entry requirements to study the MSc Management with Digital Marketing are as follows:?

A minimum of a 2:2 Honours degree from a UK or recognised international university or equivalent such as the CMI, ILM, CIM, CIMA at Level 6 or above.?

English language requirements??

To study at BPP, it is important that you can communicate and engage in English effectively in an academic setting.?

If English is not your first language, you will be required to provide proof of your ability – for reading, writing, listening and speaking in English.

Accommodation

Campus - Key Information

- All BPP University study centres include latest audio-visual technology and interactive learning facilities.
- BPP centres have quiet study spaces for students, multi-faith rooms and free wi-fi access.
- BPP have study centres across the country in key cities including Birmingham, Doncaster, Leeds, Manchester, Newcastle, Nottingham, Bristol, Cambridge, Reading and Southampton

Speciality

A deposit of **£350** will need to be paid within 48 hours of accepting your offer in order to secure your place.

Degree Duration

12 Months

Or

18 Months (with PDP)

Additional information

Degree Overview

Success as a modern leader requires knowledge and skills in emerging areas. This programme will ensure you develop digital marketing and management abilities that can drive growth and be used across various sectors throughout your career.

There is also an extended 18-month option with Professional Development Planning (PDP) which offers additional skills workshops, employability activities and opportunities for practical training.

Study Reasons

Beneficial to current or future leadership professionals looking to use and harness digital marketing strategies

Prepare for your career development and progression as a current or future marketer

Informed by industry and expert practitioners