University of Connecticut (Waterbury)

BS Business and Data Analytics

Study details

Course type: Bachelor's degree
Degree: BS Business and Data Analytics
Study mode: Full time
Duration: 48 Month

Cost of study

Cost : 39 678 USD
Reg. fee : 80 USD
Scolarship :
Insurance : N/A USD

Intake/s

Aug

Requirements

- English entry - TOEFL 79 (IELTS 6.5, Duolingo 100)
- GPA entry - 3.0 GPA or equivalent
- have completed secondary school (equivalent to U.S. grades 9-12)

Accommodation

Provided by partner agencies

Additional information

Degree Overview

Data are a new economic asset of the 21st century that touches all aspects of the society. Business Data Analytics Program provides a business degree with a special emphasis in the application of data analytics to business problems. Students will acquire a set of practical data analytics skills including understanding patterns in data, applying analytical frameworks, constructing predictive models, analyzing social networks and discovering hidden relationships in data. Students will learn how to present data using modern visualization techniques, and will get acquainted with the state of the art data analytics software.

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