



## EU Business School

### Artificial Intelligence for Business

#### Study details

**Course type:** Undergraduate

**Degree:** BA

**Study mode:** Full time

**Duration:** 36 Month

#### Cost of study

**Cost :** 15 100 EURO

**Reg. fee :** EURO

**Scholarship :**

#### Intake/s

October, February, June & August

#### Requirements

1 certified copy of high school diploma or equivalent and transcript

English Language: TOEFL score 80 (internet-based); 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; English native, or equivalent

2 letters of recommendation

1 written or video essay

#### Accommodation

Campuses in Geneva, Barcelona, Munich.

#### Speciality

International Learning Environment – That creates multicultural understanding

Improve communication skills – For more effective leaderships

Visit leading companies – To see how successful companies really work

#### Additional information

The Bachelor in Artificial Intelligence for Business gives students a solid grounding in the theory and use of AI technology, preparing them to apply cutting-edge tools to operations within the world of business.

The program covers fundamental concepts in AI, exploring data literacy, product design, deep learning and robotics, teaching students how these areas can be integrated into sustainable practices, research, investment and business growth, among many other fields.

Students also study responsible AI principles and the sociological impact of artificial intelligence.