



EU Business School (Munich)

BA - Bachelor of Arts in Sports Management

Study details

Course type: Bachelor's degree

Degree: BA - Bachelor of Arts in Sports Management

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 14 100 EUR

Reg. fee : 200 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct/Feb/Jun/Aug

Requirements

- The admission process at EU Business School is clear and straightforward. Applicants must fulfil specific academic and English language requirements to be eligible for admittance into their chosen program.

- Prospective students are evaluated on the strength of their applications as a whole. Consideration is given to the student's qualities and abilities: leadership potential, academic achievements, performance on standardized tests, extracurricular activities and personal experiences. EU's Admissions Services department will assist all applicants throughout the entire application process.

- At EU we understand that choosing a bachelor program that fulfills your professional objectives while fitting your educational goals is a process that requires a lot of research and deliberation. EU's dedicated admissions team is available to help students with any queries or questions they might have. To find out more about EU Business School, we also encourage students to visit our campuses, meet current EU students and attend our classes and open day sessions.

- 1 certified copy of high school diploma and transcripts; or equivalent
- Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; native English speaker or equivalent

Accommodation

- **Private apartment:** Starting at 650 Euros per month, plus bills (typically).
- **Shared student home:** Around 300 to 500 Euros, plus the shared cost of bills.

Speciality

- Also available online

Additional information

Overview

International sponsorship and corporate competition have transformed sports into a multibillion-euro industry. International sports have set trends and redefined boundaries in international politics and cross-cultural communication, as well as trademark rights and financial models. This field requires professionals with specific sports management skills combined with deep business and financial understanding. Students acquire specific skills to meet the challenges of this competitive environment through courses in negotiation, sponsorship and broadcasting, among others.

Students may choose to study either the six-semester program (option 1) with 210 ECTS or the seven-semester program (option 2) with 240 ECTS.

With our fast-track option, students can accelerate their studies by completing one or two intensive summer semesters. We also offer inter-campus transfers between our EU campuses and exchange programs with our OMNES sister schools in Paris, Bordeaux, Lyon, Monaco and London to enhance international experience and multicultural learning.

- **Learn the latest industry trends** from updated programs
- **Participate in group projects** and learn to work in a team
- **Study cases** to prepare you for real-world business

- Studying a bachelor's program in Munich allows students to expand their business knowledge in the economic powerhouse of Germany. The vibrant Bavarian capital is home to numerous major multinational company headquarters including BMW and Allianz, as well as a flourishing startup scene, and is also actively pursuing initiatives to provide a greener, more sustainable living environment.

- Munich may be famous for its annual Oktoberfest festival, but it has so much more to offer students wishing to study business. The city energetically promotes and supports innovative startups and tech companies, making it an ideal place for future entrepreneurs to gain knowledge, get involved and to set up new and forward-thinking ventures. Munich also offers students a superb array of sports, outdoor adventures, socializing and entertainment opportunities, ensuring a well-rounded student experience.